



A "The Shining Sea" by Charles Vickery\$14.50



B "Springtime in the Berkshires" by Robert Hamilton \$9.79



6 "May Morning" by Carl Wuermer\$4.79

2 . 2 PCB Copyright 1944 by Sears, Roebuck and Co. Printed in U.S.A.

Coilto borthe Home

OF TODAY

Now you can own reproductions of some of the finest oil paintings in present-day American Art at unbelievably low prices. Look and feel like originals. Framed without glass, as originals are framed.

- "THE SHINING SEA" by Charles Vickory Pounding surf and white
 foam with adventure in it! Tranquil sky and turbulent sea are masterfully executed in marine blues
 and greens. Wide 3 ½-inch hardwood
 frame is aweeping in design and
 neatly finished in antique whiteOverall size, 43x31 inches. Shipping weight, 15 pounds.
 35 NM 1345R.....\$14.50
- by Robert Hamilton—Sunshine slants between slender white birches—beyond, a cherry tree is in full bloom. An artist's skill takes us to a quiet spot in New England's Berkshires. Wooded hills look down on a serene blue lake.

This study centers around a blossom-laden tree, painted against the background of Virginia countryside in spring. Green meadows and gently sloping hills are the perfect setting for delicate apple blossoms.

Handsome hardwood frame, two inches wide, is finished in rich, mellow gold color gilt. Attractive stylized design ornaments the outer edge of frame. Row of beading surrounds inner edge of frame. Overall size, 33 % x27 % inches. Shipping weight, 11 lbs.
35 NM 1337....\$4.79

Pictures A, B, C, D and E on these two pages are shipped by freight or express. For other fine reproductions, see Sears big general catalog.

A good picture is a welcome gift

"SUNLIGHT AND SHADOW" by Anthony Thieme — This is an authentic reproduction of an original oil painting selected from Sears exclusive collection of American Art of Today. It looks and feels like the original. Afternoon as it is in a little town where time is leisurely. Cool tree shadows on the street, golden sunshine on horse and rider.

The individually designed 3 1/2inch wide frame in lightly antiqued gold color gilt finish
adds weight and depth. Carved
leaf design on corners of the
hardwood frame. Overall size,
43x35 inches. No glass. Shipping wt., 20 lbs.

35 NM 1348.....\$19.50

G. lourence Nelson — A bowl overflows with the abundance of rich garden blooms. Smooth white lily petals curve gracefully against dark blue hyacinth. 314-inch hardwood frame of natural pine finish antiqued with white and gilt. Stylized leaf design forms attractive border. Overall size, 30% x36% inches. No glass. Shipping weight, 14 lbs. 35 NM 1340.....\$9.79

PRINTS that are new and different! Reproductions of the quaint Godey figure prints so popular in grandmother's day. Group them over a vanity table, dresser, or bed, as shown in many popular magazines on home decoration.

Pair.....\$1,49 Shop at Sears and Save, Pic-

Shop at Sears and Save. Pictures are available on Sears Easy Terms. See page 122.



D "Sunlight and Shadow" by Anthony Thieme \$19.50



E "Glory of July" by G. Laurence Nelson \$9.79







F Multi-Colored Matching Prints . . . Each 79c Pair \$1,49



China Violin. Highly decorative. Floral design accented with gold color trim. Approximately 9% inches high. (Plant not included.) 35 N 9795—Shpg. wt., 1 lb. 8 oz.... Each \$2.39 China Slipper, Similar to China Violin above.

Approximately 31/4 in. high, 7 in. long.

35 N 9796-Shpg. wt., 1 lb. Each \$1.59

Floral Table Decoration. Pastel colored flowers, processed to give appearance of porcelain. China bowl. Approx. 10 in. high, 14 in. wide.

35 N 9788-Shpg. wt., 2 lbs. 8 oz..... \$4.98

Mirror Plateau. For centerpiece arrangements. Hand cut window glass, 12x18 in.

35 N 1147-Shpg. wt., 8 lbs.......Each \$1.59



3-piece glass Hobnail Console Set. Quaintly styled. Opalescent blue. Fluted-edge design on bowl and candleholders. Add a gracious touch to dining room table, fireplace or mantel with this old-fashioned console set. Bowl, 9 in. diameter. Cornucopia candleholders, 5 inches high.

35 N 09507-Shpg. wt., 7 lbs...... Set \$2.98

Cronberry-red Hobnail Glass Vase. Luscious cranberry shade so popular as a decorative color. Height 6 inches. Fluted edge design and gracefully shaped bowl. Perfect as a flower-holder on mantels or odd tables. Will make a charming gift. Smart to use in pairs, or as single unit. 35 N 9738—Shpg. wt., 2 lbs..... Each \$1.59



Chino Dog. Natural-looking wire-haired terrier figurine. You'll love the characteristic "doggy" pose. 9 inches high, 81/2 inches long. Felt covered base. Choice of pink or ivory. State color. 35 N 9786-Shpg. wt., 5 lbs..... Each \$3.98

China Horsehead. A decorative gift. Use in pairs as bookends. Felt covered base. Ivory color. 7 inches high, 5 inches long.

35 N 9787-Shpg. wt., 3 lbs. 8 oz.... Each \$1.89

PAGE 4 . SEARS-ROEBUCK POB

Collector's Handmade Miniatures. Fine glass. Hand decorated shells form porcelain-like pastel flowers on bottles and pitcher.

35 N 9411 - Blue Pitcher, approx. 3 1/2 in. high. Shipping weight, 8 oz..... Each \$1.39

35 N 9421 - Bottle, approx. 31/4 in. high. Shipping weight, 8 ounces...... Each \$1.19

35 N 9412—Rooster, approx. 51/2 in. long. 21/2 in. high. Shpg. wt., 14 oz.... Each \$1,25

35 N 9409-Pair of Bottles, approx. 2 in.





A Panda and Bowl. Composition, finished in black and white enamel with red painted bow around neck. About 81/2 inches high. Glass bowl 5 inches in diameter. (Rose not included).

35 N 09780-Shpg. wt., 7 lbs.... Each \$2.29

B New Cat and Bowl. Designed exclusively for Sears. Gray toned composition cat with red bow. 6 inch glass bowl. Approximate height 111/2 inches. (Goldfish not included.)

35 N 09782-Shpg. wt., 15 lbs. Each \$2.89

Graceful Trained Seal lvy Holder. Use on buffets, end tables; in pairs for your mantel. Glistening black composition. Glass bowl. (Ivy not incl.)

35 N 09781-1114x8in. Shpg. wt., 5lbs. Each \$1.69



Pair of Hurricone Lomps. Etched design on cranberry red chimney, Metal stem, milk glass base. Five glass prisms. Candles included. Height, approx. 12 in. Shpg. wt., 4 lbs. 8 oz.

35 N 9797 Pair \$6.95



large Glass Plate. 16 in. diam. Gay yellow daisy pattern with green leaves. Design will not wash off.

35 N 9785—Shpg. wt., 31bs. Ea. \$3.47

E China Leaf Tray, Approx. 6x6 inches. Ivory or pink. State color.

35 N 9417—Shpg. wt., 1 lb. Ea. \$1.10



Poir of Chino Figurines. 18th Century design. Made of fine china tastefully decorated in soft blue, bright yellow and deep dubonnet colors, with gold color trim. Use them on coffee tables, radio or mantel, to add a distinctive touch in any room. They make a welcome gift. Approximately 71/2 inches tall. Shipping weight, 2 pounds.

35 N 9799 Pair \$7.98

PCB2 SEARS-ROEBUCK . PAGE 5



Quaint glass violin-shaped Bottle. Handblown glass. Turquoise blue color. Will add an unusual note of interest to any wall. Metal bracket for hanging. Approximately 12 in, high, (Piant shown not included.) Shpg. wt., 2 lbs.

35 N 9769 Each \$1.19



New Attractive Fruit Plaques. High quality composition. Exceptionally realistic in detail and design. Artistically colored to simulate luscious appearance of natural fruit. Air brush finish in bright colored lacquers. Ivory background. Suitable for dining room or kitchen. Approximately 10x8 inches. Shipping weight, 4 pounds.

35 N 9784 Pair \$1.29

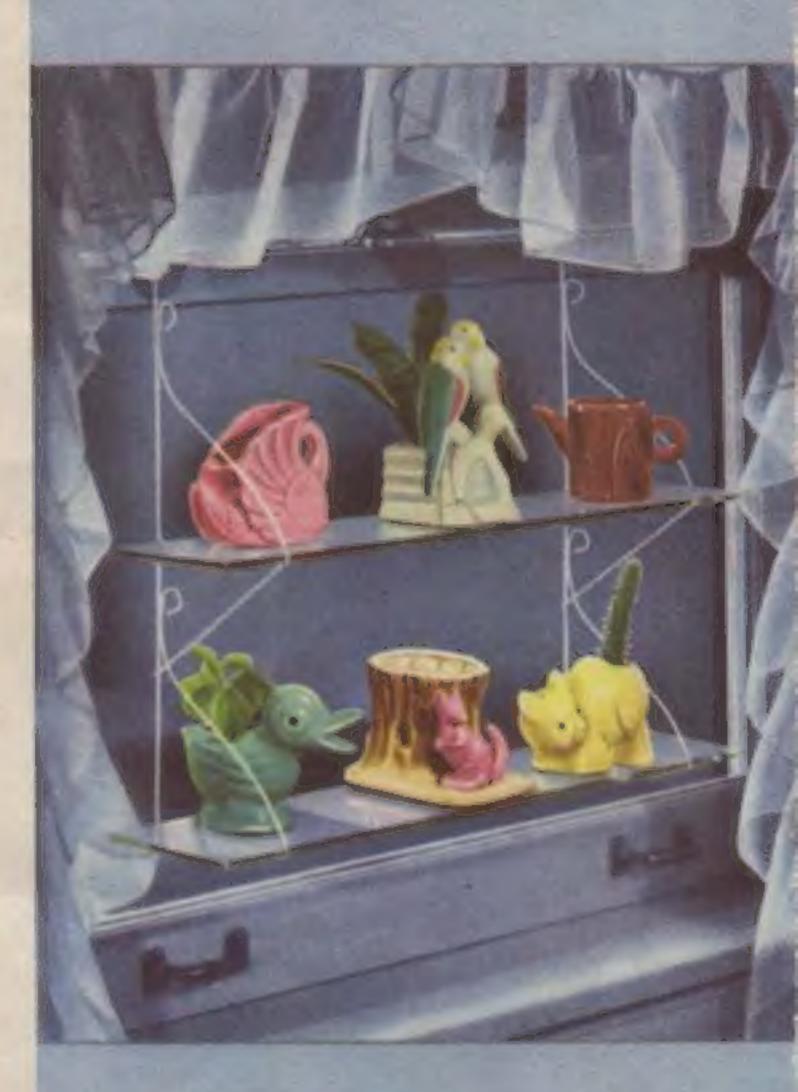


Dointy Rower Plaques. Made of high quality composition. Gaily colored yellow pot with blue flowers and blue pot with yellow flowers. Green leaves. For an unusual note, and to create a bright, cheerful atmosphere, use several paira as a border in your kitchen. Also attractive in pairs in your living room or dining room. Approx. 51/2 inches high. Shipping weight, I pound 5 ounces.

35 N 9418 Pair 69c

Fifts for the Home ...

Gay, colorful decorations for wall, table or shelf



Window shelf and six pottery planters

Window-shelf plant holder Set. Dull ness and charm when there and liveliness and charm when these sparkling clear glass shelves are installed. Two

Complete Set

smooth edged, heavy glass shelves 22x3% in., supported by two white enameled metal brackets 16 in. high. Will not interfere with operation of window. Six colorful plant holders made of high-fired glazed pottery. (Plants shown not included.) Shipping weight, 9 pounds

35 N 09749 Set complete \$2.25

35 N 9748 — Brackets and shelves only. Shipping weight, S pounds

PAGE 6 . SEARS-ROEBUCK POBRIMIN



Three Mollord Ducks. A real sportsman's gift that is sure to please. For game room or play room. Pressed wood, natural coloring. Ready to hang. Sizes from 4 to 5 % in. So lifelike the ducks seem to be in full flight. An outdoor touch for "his" den. Shipping weight, 1 lb, 8 oz.

35 N 9628..... Set of 3 for \$1,00

Set of five Bluebirds for happiness. Five bluebirds in graceful flight. Arranged on a wall in your home. these birds will be a lift of spirits in any room. Pressed wood in natural blue coloring. Ready to hang. Sizes range from 2 to 51/2 in. long. Shiping weight, 1 lb. 8 oz.



Novel Sea Shell Plant Holders. Soft dusty pink shell-shaped pottery, highly glazed. Gracefully designed. Ideal as a pair of bookends, as window decorations, for the fireplace or end tables. 5 inches high, 51/2 inches long, 31/2 inches across top. (Plants shown not included.) Shipping weight, 3 pounds.

35 N 9752 Pair 98c

Vivid Parrot Plant Holder. Multi-colored glazed pottery. 8 in. high. Holds a buib or medium sized plant. (Plant shown not included.) 35 N 9753—Shpg. wt., 2 lbs..... Each 98c

Plant holder Book Ends. Keep books in order. Multi-colored glazed pottery parrots 61/2 in. high. (Plants and book not incl.)



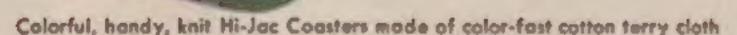
Colorful Water Garden Set. Create your own table arrangements . . . express your own individuality in various arrangements. White pottery bowl, 1314 inches long, shell chips, florist's clay, flower holder. Gayly colored pottery bird, 714 inches high, adds a natural-looking touch to any of your favorite arrangements. (Flowers shown are not included). Shipping weight, 6 pounds.

... Set \$2.29

Honging Moon Basket. Made of ivory-colored glazed pottery. Hand decorated with a colorful pattern of red cherries and green leaves. A gracefully shaped decorative item that will lend a note of color to any of your rooms. 8 inches long, 7 1/2 inches high. Complete with cord ready to hang (as shown in illustration). Plants shown not included. Shipping weight, 2 pounds 8 ounces.

35 N 9766..... Each \$1.00





Add bright spots of color to your formal and informal gatherings with these practical accessories. Knit jackets to cover glasses and take the place of coasters. Easy to slip on and off ordinary size tumblers. Absorb moisture that forms on beverage glasses—give protection to clothes and furniture. Snug-knit,

and easily laundered. Choice of bright assorted solid colors or striped color designs. (Glasses not included.) Shipping weight, 4 ounces.

35 N 1636—Solld colors B-piece set for 98c

35 N 1654—Striped colors 8-piece set for 980



Boby's 3-pc. Postel Color Dining Set. Kiddies will eat their cereal, clean up everything on the plate, and drink all their milk when you serve them from this cute three-piece set—just like colored ware grown-ups use. Comes in a combination of three lovely pastel colors—suitable for boys or girls. Set consists of: pink plate, 7 ½-inch diameter; blue 14 oz. cereal bowl, 5 ½-inch diameter; and yellow handled 7-oz. mug. Sturdy American semi-porcelain—oven-proof, craze-resistant.

35 N 4028-Shipping weight, 3 lbs..... Set 77c

PAGE 8 . SHOP AT SEARS AND SAVE POB

A 15-inch topered dripless dinner Condles. Hand dipped. Choice of red, Christmas green, flag blue or white. One color to box of 12.

35 N 9687 - State color. Shpg. wt. 6 lbs. 12 for 89c

B 12-inch Romany Condles. Hand dipped wax candles. Artistically decorated with white frosted effect. State choice of red or green.

35 N 9423—Shipping weight, 2 pounds. Pair 25c

9-inch Bayberry Condles. Traditional good luck Christmas symbol. Delicate odor. Natural bayberry green color.

35 N 9424—Shipping weight, 2 pounds. Pair 25c
WishbookWeb.com

Fifts for the Home ...

Quaint Weather Forecaster for a Merry Christmas



Predicts the weather from eight to twenty-four hours in advance

know tomorrow's weather today. A little Swiss cottage made of walnut with a quaint green roof. Approximately 7 inches high, 4½ inches wide, 3¾ inches deep. Inside the house are a little boy and girl and an old witch. When the weather is going to be fair, the little boy and girl come out in front, but when bad weather is on the way, the old witch comes out. Also, there is an easy-to-read thermometer on the front. An unusual and practical gift that will appeal to both grown-ups and children throughout the year. Shipping weight, 1 pound.

35 N 9400.....Each \$1.69



Colorful Bird Cage String Holder. Designed for Sears. An attractive wall decoration as well as a practical gift. Holds a large ball of string (not incl). Made of composition. Height about 8 in. 35N9428-Shpg. wt., 41bs. 8 oz. Ea. 98c



Honging Pot with Brocket. Gleaming white wood bracket, bright red 4½-in. pot, filter bottom. Complete with gold-color cord (no plant). Approx. 22 in. high. 35 N 9426—Shpg. wt., 2 lbs.. Ea. \$1.89



Red Corner Whot-Not Shelf. Made of wood. Three large shelves provide lots of room for all of your collector's pieces, figurines and what-nots. The warm red color in which this shelf has been finished creates a colorful background to complement some of your prize pieces. Approx. 22 inches high, 8 in. wide. (Cats not included, sold on page 14.)

35 N 9425—Shpg. wt., 2 lbs. Ea. \$1.89

ALL SEARS-ROEBUCK . PAGE 9







Nursery rhyme Plaques

"Mary Had a Little Lamb" and "Little Boy Blue;" Bright colors on heavy cardboard. Verses glow in the dark. Daylight restores glowing quality. 94x64 in. Hangers attached.

35 N 1362—Shpg. wt., 6 oz. Pair 89c

Famous Orchard Crystal

Clear, sparkling glass in embossed grape-leaf patterns. Embossed daisy pattern on 35 N 1589 plates.

A Set of 6 Compartment Plates, 10%in, diam.; 3 roomy sections, 35 N 1589—Prepaid Set \$1.00

B 3-pc. Solod Set. About 10-in. diam. Bowl.1014-in.forkandspoon. 35 N 1588—Prepaid..... Set \$1.00

6 8-pc. Solod Plate Set. Large 716inch diameter glass plates. 35 N 441 — Prepaid Set \$1.00

B 8-pc. Dessert Set. 8 dishes abt. 434-in. diam., 1 inch deep. 35 N 439—Prepaid Set \$1.00

16-pc. Drink Set. Eight 914-02. tumblers with blue grapes, sliver color leaves; 8 coasters, about 314 inches in diameter.

35 N 1586—Prepaid.... Set \$1.00

F 8-pc. Tea, Toost Set. 4 plates abt. 7 1/2in. diam. 4 matching cups. 35 N 436—Prepaid...... Set \$1.00

Glass Shelves make attractive settings for decorative items





Kitchen

Living Room

Sparkling glass corner shelves—useful, decorative—an ideal gift. Hold cosmetics in bath or bedroom; plants and knick-knacks in the living room. Add extra shelf space to the kitchen.

Quick and easy to install. Grooved bracket fastens to wall or side of kitchen cabinet with screws—glass shelf slides into the bracket.

Set includes brackets, screws, heavy glass shelves, (his-in, thick, 11% inches wide on each side, 16 inches across front—smooth front edge). For smaller sizes, cut straight sides with glass cutter. Knick-knacks, phone not included; see page 14.

42 N 04100—Set of 3 shelves. Shipping weight, 9 lbs.....\$1.89

42 N 04101—Set of 4 shelves. Shipping weight, 12 lbs......2.49



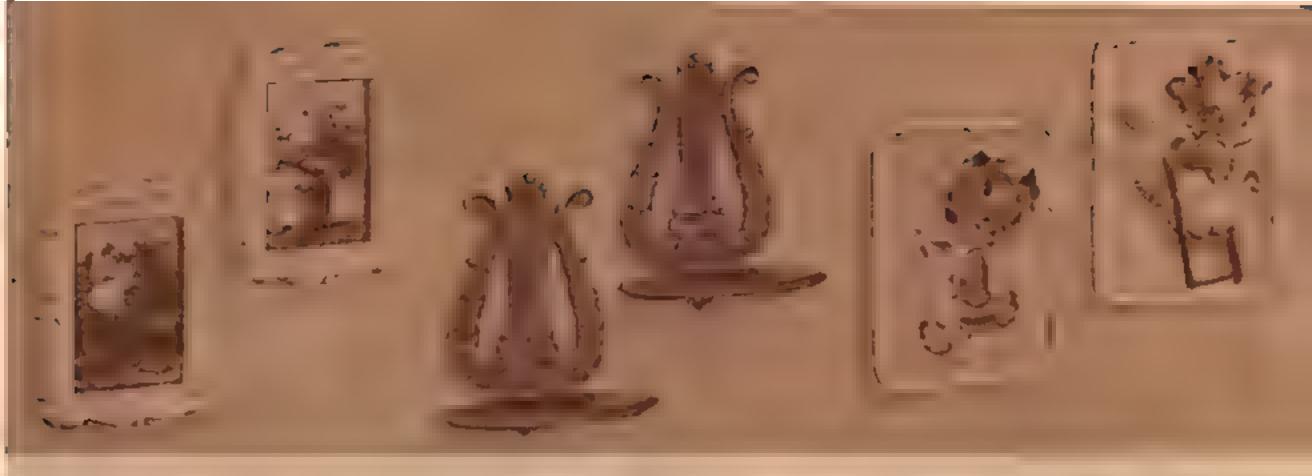
Ideal suggestions for Christmas

- B Child's frayer Plaque. Complete words of "Now I lay me dotes to sleep", universally beloved children's prayer, aglow in the dark on a star-studded blue back ground, orange border. Heavy fiberboard. Daylight restores glowing quality. Ready to hang. 714x9 % in. Shpg. wt., 4 oz. 35 N 9536......Each 59c
- Home Alter Sivine that brings a shadow picture of the Saviour into your home. When the candle ia lit, in a darkened room, an image of the Saviour's face is projected upon the wall through the cut-out stained-glass-effect window. The shadow portrait projection of Christ can be enlarged or made smaller simply by moving Altar Shrine. Flameresisting fiberboard construction. 61/4251/4x3 inches overall. With candle in glass holder. Comes in attractive mailing carton, Shipping wt., 10 oz. 35 N 9521.....\$1.00
- The Notivity, The "Holy Family" in a traditional pose. Composition. Glows in the dark, Daylight restores glowing quality, Decorated with gold color trim, A highly suitable gift in keeping with the season. Approximately 4½ inches high, 3¼ inches wide. Shipping weight, 1 lb. 4 oz.

 35 N 9413......Each \$1.98

Gifts for everyone at Sears! For Easy Terms, see page 122.





foir of Miniature Florats. Reproductions of natural color bouquets, Size 5x5 % inches, Convex glass covered, Hanger attached. I-tack White or Gold color composition frame. State color, Shipping weight, 2 pounds.

35 N 1360..... Pair 89c

tyre Well Brockets, Made of Syroco Wood (molded pressed wood.) Reproduced from originals. Approximately 9% inches high, shelf 8x3 % inches. Gold color or mahogany finish. State fixesh. Shipping weight, 2 pounds.

Cut-out Wood Numery Plaques. Cuddiesome-looking puppy painters on pink, blue or white backgrounds. For children's rooms, 9x12 in. overall. State solor, Shipping weight, ea., 12 ounces; pair, 1 pound 8 ounces.

35 N 1356-Ea. \$1.89. Pr.\$3.49



Clever and attractive home novelties



Combination Woll Brackets or Book ends. Composition, Shell design, Finished in antique gold color. Use as bookends or wall brackets, Approx. 6 in, high, 6 in, wide. Shpg. wt., per pair, 3 lbs

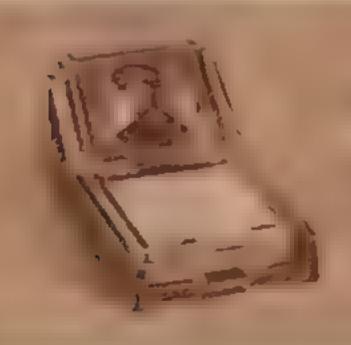
35 N 9419 Pair \$1.98

3 Poirs of Solf and Peppers. Notural pine; maple finish. 3 gift suggestions; mallets with handles 4% in, long; buckets with handles 3 in, high and harricane lamps 3 In, high. Shpg. wt., 12 ounces

35 N 9408 .. Set of 3 pairs 75c

Poir of Tiles. Tile with overall design in gold color. White background. French style. Hang on wall as plaques or use as hot plates. Approx. 4 % x6 inches overall. Shpg. wt., 2 lbs.

35 N 9420 Pnir \$1.98







Combination Glass Memo Pad and Photo Holder, Crystal glass, 4%x 7 in, Includes package of 3%x3% in, note paper, Holds 2%-in, diameter picture. Shipping weight, 3 pounds.

35 N 2006 Complete 69c

PAGE 12 . SEARS-ROEBUCK PCB

Stor Photo frames. 4 %-inch starshaped easel frames of crystal glass. Pebble-effect decoration adds sparkle to photo. Holds 2 %-inch diameter picture, Shipping weight, 12 ounces.

35 N 2015 Pair 49c

Wite Old Owl Weather Forecaster with Thermometer, Ivory color high-lighted in green and red gives porcelain-like appearance. Wood composition. About 7 in. high, 4 in. wide. Slipg. wt., 1 lb 35 N 9598. Each \$1,00

Stretch your Christmas cash with Sears convenient Easy Terms—see page 122



Wood log Cabin Incense Burner. Enjoy spicy pine fragrance as chimney smokes, 3x3 % x3 % in. Northern pine odor incense included. Shipping wt., 1 ib. 2 oz

 indian Chief Incense Burner, Indian chief in sitting position smokes cone of spicy incense. Made of colored composition, 10 cones of incense included. Approximately 3 % inches high, Shipping weight, 1 pound.

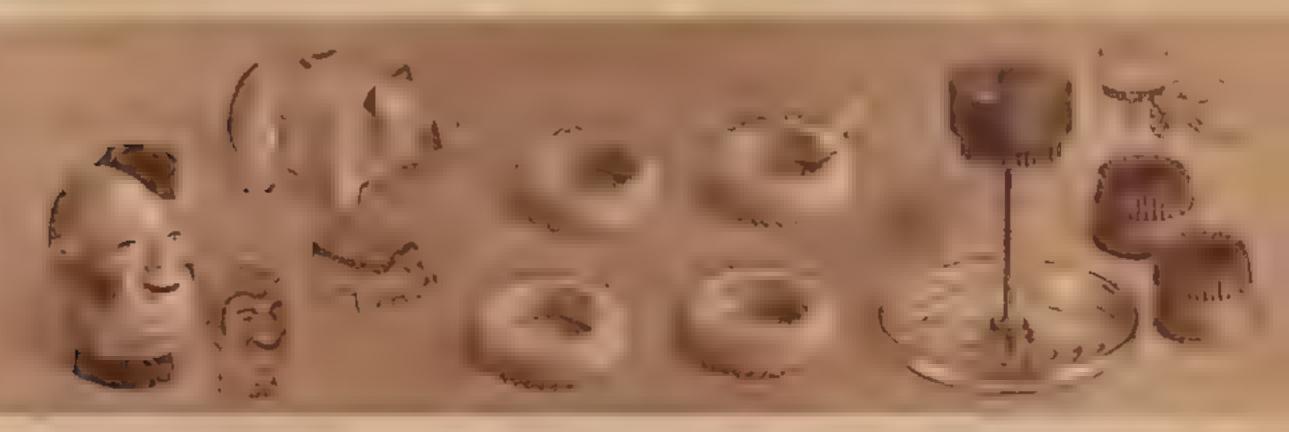
35 N 9427

Set \$1.00

Christmas Sleigh. Composition; beautifully finished to give marble effect. Santa and two reindeer in sleigh filled with pine cones and red berries. About 6 inches high, 13 inches long. Shipping weight, 3 pounds 8 ounces.

35 N 9789 Complete \$2,39.

make this Christmas remembered



2-pc. Gross Growing Set. Unglazed pottery. Sprinkle seed on soldier head, pig's back, keep filled with water. Soldier 61/2 in, high, pig 7 in long, 4 in, high 4 packets of seed included

35 N 9750: Shing well, 4 lbs., \$1.10

Set of 4 Milk-Gloss Ashtroys, Hobnail milk-glass design. The neutral color will blend with any of your furnishings. Handy-size Diameter, J in. Stupping weight, 2 pounds 4 ounces.

35 N 9422 Set of 4 \$1.29

tray, 7½ in. high. Asstd colors tray, 7½ in. high. Asstd colors Three refills incl. Wt., 3 lbs 35 N 9504. Complete \$1.35 35 N 9504 Refills-250 matches in each. Ships wt., 4 oz 2 for 250



Horsehood In Rock. Wood plastic composition gives the effect of carved wood. Horseshoe, 4-leaf clover design with wood bar for holding ties. Approx. 11x4½ in. Shpg. wt., 2 lbs.

35 N 9502 Each \$1.00

Wood Pionobank and Bench. Will delight collector of miniature furniture. Money can be removed casily, Walnut finish, 3 % in, high 3 % in, deep, 5 in, wide. Shipping weight, 12 oun-

35 N 9800 Each \$1.98

Novelty Boby Picture. Know the weather by baby's pantace this cleanse, place the cleanse place to Attractive wood moulding frame. 5% x8 % in. No glass. Shipping weight, 5 ounces

35 N 9549 . Fach 79c

Shop at Sears and Save - more big values in Sears Big General Catalog

PCB SEARS-ROEBUCK . PAGE 13



- Antogram Set Stething silver her seems to the entering and the entering of the entering and the entering silver si
- Rope Unk Key Chain. Polished. sterling silver. \$6,00
- [3] Key Chain, 1/20 12K yellow gold filled. I'rint 2 initials. \$12.00

- 6 From Chain and Collar Bur Set Prom 7 1000 to 1000 to 1000 to 1000 to 1000 to 1000 \$4.20 4 NR 56848—Yellow \$6.00
- Money Chp. Yellow gold plate on aterling 2% inches long Print 3 milial... \$1.20

Swank Jewelry sent postpaid

- 8 Belt Bookle on sterling or gold puts Front Francisco \$1,20 4 NR 5659E Cocip ated 1,20
- Matching Cuff Links and Tim Chip

 Trans and instant for an entries

 Mille disterling sinces

 4 NR 5695ME— frectip . \$3.00

 4NR 5677ME Cuff links Dr. 4.20

 Yi Foregood I Lot on steeling

 4 NR 5696ME—Trectip.... \$6.00

 4 NR 5694ME Cuff biks Dr. 600
- 2 sterling initials. Brown cow de leather belt, % inch wide Even waist sizes. 26 to 40 ft. State size. Peint 2 initials \$1.80

Identification Bracelets . . hand engraved to your order

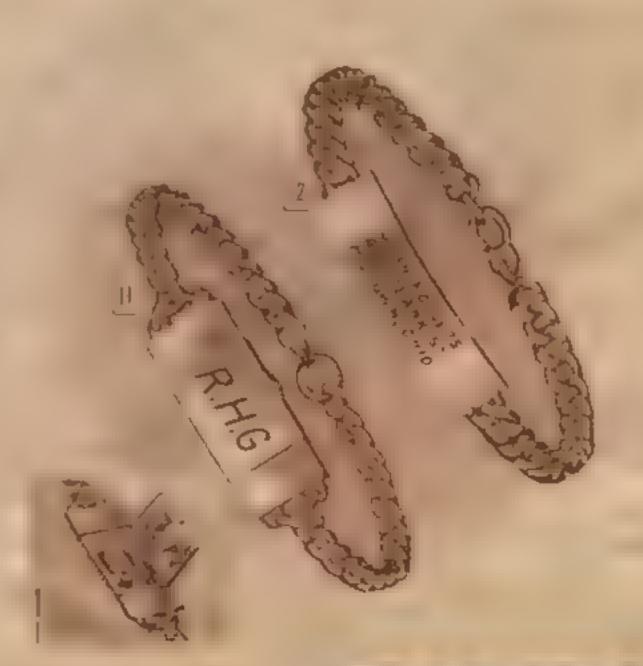
Ideal gifts for servicemen ... civilians like them too. May be worn plan with initials, name and address, or other message skillfully engraved by har Add \$1 00 for 3-letter initials as illustrated on (11). Add 5c per letter for name and address as illustrated on (12) or for any other engraving. Prost exact engraves; state for top or bottom of disc. If correctly engraved, may not be returned. Shpg. wt, each, 8 oz,

- Handsome Photo Identification Bracelet. Heavy sterling silver. 14x% inch plaque holds two pictures. 7½ in. long. Engraved to order—see above.

 4 NR 4535E—Without engraving \$7,30

All prices Include 20% Federal Excess
Tax. See Easy Terms on Page 122.

PAGE 20 . SEARS-ROEBUCK PURILS



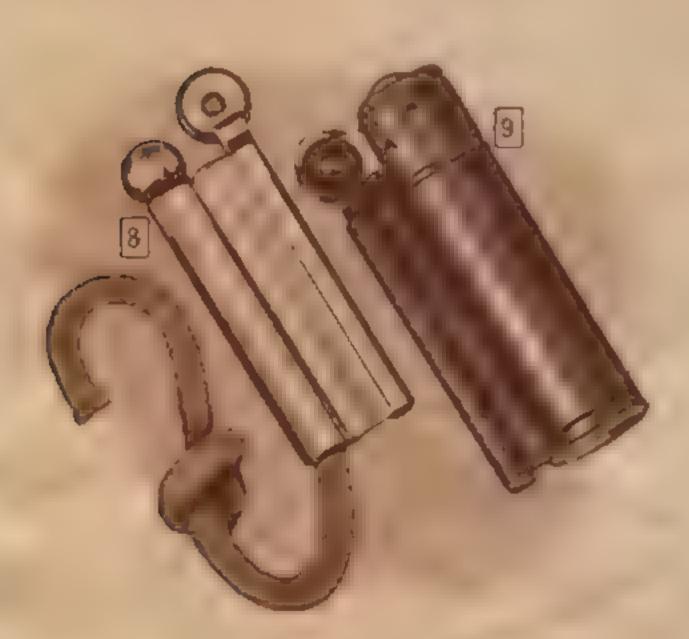


- Personalized Wood Compact.
 An inexpensive way by Say
 Merry Christman vilus rich
 trum of gold cognitives initral easy Copply Northesi
 wood Land, For loose powdeap North 34 23 4 inches.
 Shipping wt., 5 oz.
 —State suited
- Wood Cigarette Cose, Personalized with her initial, Gold color decal initial is easy to apply. Natural wood finish case holds 18 regular size eightettes, Size: 6% x3% inches Matches compact above. Shipping wt., 5 uz.

 4N4621 M-State initial., 89c

Matching Leather Covered Compacts and Cigarette Cores. Smart a spess with groune caif leather covering. Common bright red, Kelly green or ten Space citor Ships. wt., each, 6 oz.

- Sister style for loose powder.
 Size: 45/4 inches square.
 4 N 46/8M \$1.50
- 1 Leather Covered Cigarette Case
 3 % x 7 1/4 Inclies
 4 N 4616M ... 98c
- [5] Leather Covered Giant Round Compact. Heads longe provider, 5%-inch diameter.
 4 N 4617 M \$2.00
- blumonth Cogorette Cose, a clear plastic, smart im impremance. I'ersonalized with tich gold color decal initial, easy to apply Holds 15 cigarettes Size: 316 x 5 % inches. Shog. wt., 3 ox.
 4 N 4620—State initial.\$1,25
- The "Venus" lucite Comport in rich an her tortopse shell color. A smartly etyled jumbe flapjack compact, 4% inches wide, of genume durable Lucite plastic. Large 4-inch mirror. Holds large quantity of powder Generous size puff. Shpg. wt., 5 oz.



Windproof Cigarette Lighter . . . in sterling silver . . by Dunhill

Dunhill Fluid-type Lighter

Compact small dependable and efficient in the wind . four good features he likes in a lighter. Flick the wheel and a strong fiame appears, protected from wind by a stield. Kequites flind Smartly styled metal case, 2% inches long, is enameled black, navy, or khaki color, Two extra flints and one extra wick included. State color.

4 N 5672-Postpaid......\$1.98 4 N 5673-Flints. Shpg. wt., 1 oz. 3 for 10c

. C SEARS-ROEBUCK . PAGE 21



- on rose gold plate. %-inch heart for 1 picture. 4 N 4235E \$2.29
- 2] fob Locket, 1/20 10K yellow gold filled. Neatly engraved I much be at holds 2 pictures I real I in all 4 NR 4215E \$5.50
- [3] Digmond-set Locket Yellow gold filled in satin fraish, %-inch size Dainty matching 18-inch chain 4 N 4297E \$5,65
- 4 Digmond-set Cross No. 1 101 yellow gold 2 101 Matching 18-in. character \$6.70
- Sterling silver, 7 in. long Print 3 initials.
 4 NR 3744E.....\$1.80

Shipping weight, lockets, cross, or anklet, each 3 onnees; bracelet, 4 ounces

Jewelry favorites for her Christmas



Lustrous simulated Pearls

Pearl Botton Corrings. Simulated pearly of histronaquality. Two sizes: 1/2-inch and smaller 3/6-inch diameter. Stering acrew backs. Shipping weight pair, 3 ounces

4 N 3893E-14 inch Pair 59c



Pearl-effect Necklace held by sparkling thinestone clasp. The light weight graduated beads have a faint blush pink luster, flattering to skin tones, to inches long. An inexpensive jewelry gift. Shipping weight, 3 oz. \$1.19

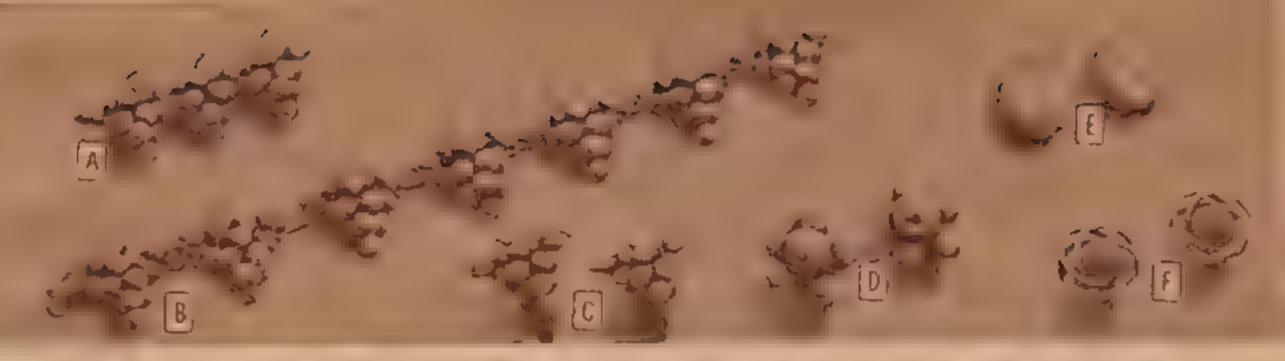
popular longer length Lovely simulated pearls of lightweight plastic have a creamy irredescence Strung with tiny crystal color bead between each pearl Bead clasp Shipping wt., 3 or 4 N 3873E .\$3.50

"Opal-glow" Necklace, Glowing beads hold rainbow colors in their milky depths. Tmy crystal color beads between 16 inches long Shpg. wt., 6 oz.
4 N 3871 ME , \$2.09 Matching Earnings. % inches size. Sterling screw backs Slipg. wt., 2 oz 4 N 3872 ME Pair \$1.09

Identification Necklace for men or women Sterling silver disc and fine 24-inch chain l'rint 2-word name address, city, state if correctly engraved, necklace may not be returned. Shipping wt., 5 oz. 4 NR 4212E. . \$2.95

PAGE 22 . SEARS-ROEBUCK M

All prices include 20% Federal Excise Tax. See Easy Terms on page 122.



- Grape Clinter Bar Pin. Michael natural silver a glowing a g ilight for any costaine, 2% inches wide 4 N 4317 ME
- B Grape Cluster Bracelet 1 st ara nerlow silver, lovely on the wrat 7 in long 4 N 4318ME
- Grope Earrings. In tratural Silver Screw backs, Match (A) and is 1 in long. Pair \$1.75 4 N 4316ME
- Silver Flower Earnings. In natural hash with den ste carved detail Screw backs & each Original States Paur \$1.75 4 N 4319E
- Button Forrings, Si tew backs, 4N4323E-Hotlow 4 N 43275 - Mexican onyx green jude to it \$1.75
- Swirt Forrings, Silver and Mexicuts of vx in green jade color. berow by kn Par \$3,19 4 N 4326E

Shipping weights: pin, 3 ounces; bracelet, 6 ounces; earrings, 3 ounces.

Hand-crafted Mexican Silver Jewelry

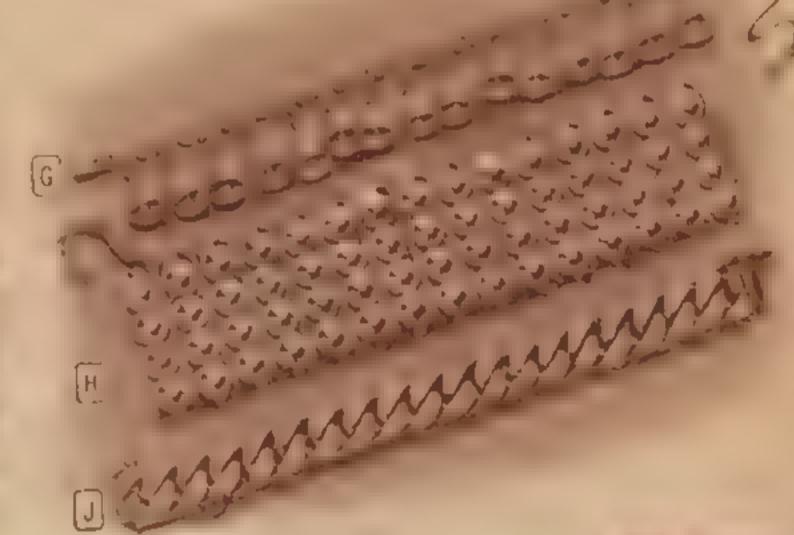
Jewelry enduringly lovely

Made of mellow, solid silver, hand-crafted by native skill. Some classic in design, some inspired by native (magination.

Sell Charm Bracelet. Tinkling bright silver bells on a heavy silver chain. 7 inches long. 4 N 4312E-15 belin.

\$3.68 Stok wt box 4 N 4313E 7 bells \$1.85 Slipp wt , 5 oz

- Four-row Bead Bracelet, Hollow beals in bright miver joined by bare. 2 in, wide, 7 in, long. 4 N 4311E-Shipping weight, 6 numers
- Flot Silver Link Bracelet, In matmalfirm Handsonre smooth heavy aks 7 melies long 4 N 4315E Shipping weight, 8 ounces





- Gay Cockerel, Traditional Mexican design delightful to wear, in natural silver 3in. pin. Shpg. wt., 3 oz. \$1.94
- Grope Cluster Pin. In natural Bilver Lovely warn wit : Bi or (C) pr tured choice 3% in wide Slips wt , 3 oz. \$2.90
- Leaping Deer Pin. Greace and anadiation in every line. Red. st herve Natura's ver 3.n. tall. Shpg. wt., 4 os. 4 N 4304E.....\$3,49
- Stylized Flower Pie in natural suver with land detailing Has an heartoon look 2% in.
- wide. Shog. wt., 4 oz. \$3.59
- Leaf Bar Pin. Bright pilished gold plate over sond silver Graceful design, 3 in wide : Shpg. wt., 3 oz

Wide Supg. wt . loz

4 N 4306E

Mexicon Sombrero. Elaborate

carved design in bright, pol-

islied so id savet. 21/2 in.

4 N 4321RE INTBIAN SEARS-ROEBUCK . PAGE 23

All prices include 20% Federal Excise Tax. See page 122 for Easy Terms.



Jaweled Crown Pin. Apparients gesture to a lady on your Christmas list. Rose gad plated crown is set with bright multicolor stones and rhinestones in imitation of real gems. 1%-inches wide. Safety clasp. Shpg. wt., 3 oz.

4 N 3569E\$5,40

Little Dutch Boy and Girl, 2 sparkling pair with simulated jewel faces, and costumes with engraved detail. Pins are rose gold plated, each 1 % inches tail. Safety clasp. State stone: ruby or emerald Shipping weight, 3 ounces

Pair \$6.50 4 N 3520E

Spirited Flying Horse, a handsome pin in rose gold plate with wings in white gold color and bright stone eye Pin is 31/2 inches wide, has safety clasp. Shapping weight, 5 oz. 4 N 3570ME-Pin only \$4.50 4 N 3571ME-Matching Earrings. One inch wide. Screw backs. Shpg. wt., 3 oz.. Pair \$2.20



Glamorous Costume Jewelry

- Pansy Pin and Earring Set. Rate gold plated pin, 214 in. wide. with simulated jewel center, Matching stone earrings, % in. long, screw backs. State color: aqua, orclud, or ruby. 4 N 38768 Set \$1.75
- Double Bowknot 'Pin, rose gold plated finish, sparkling center stone. State color: amethyst.
 - Safety clasp 4 N 3878E.... 32.10

ruby,or emetald. 2% in, wide.

Dony Per with simulated gemin center. Yellow gold plated State color: rose, aqua, blue sapphire. 3%-inch pin.

Shipping weight, each, 4 ounces



Matching Pins and Earrings . . . rose gold plated over sterling silver

Flower Swirl, Graceful petals on curved steins have a large simulated pearl nestling in the center. 216 in. wide. Safety clasp. 4 N 3565 ME - Pin only.

Shipping wt., 4 oz \$3.90 4 N 3566ME-Earrings only, Simulated pearl bud center - 1/2 arch size. Screw backs.

Suppling wt., 5 oz Pair \$2.00

PAGE 24 . SEARS-ROEBUCK PUBLIAN

Bouquet Pin with stone-set flowers ato, gently quivering stems. 414 in. long. Safety clasp. Colors: blue sapphire, ruby, amethyst. State color

4 N 3567ME-Pin only. Shipping wt., 4 oz..... \$6.00 4 N 3568 ME - Earrings only. 1/2 in wide. Screw backs. State color Shipping wt., 3 oz . Pair \$2.38

Stone-set Spray Pin, the flower centers set with simulated ruby. aquamarine, or topaz color stones. 4 inches long. Safety clasp. State color.

4 N 3993ME-Pin only. Shipping wt., 4 oz..... \$6.00 4 N 3994ME-Earrings only, 1 to. wide. Screw backs, State color. Shipping wt., 3 oz...... Pr \$2.38

All prices seclude 20 % Federal Tax. For Easy Terms, see page 127.



- A Bird Farrings Gold plated Miniature one-inch size. 4 N 35888 . Pr. \$1.15
- B Butterfly Earrings. Yellow gold plated sterling, lin, wide. 4 N 3690E.Pr.\$2,39
- Hoop farrings Yellow gold plated sterang 34-in, diam, 4 N 3972E .Pr. \$1.15
- Stone Clusters. State color: ruby, aqua, blue sapphire. 36-in. 4 N 3582E. Pr. \$1.15
- for daytime or evenings % in 4N3581E-Pr. .\$1.15
- Bowknot Earrings set with rhinestones.
 % in. long
 4N3583E-Pr \$2.35

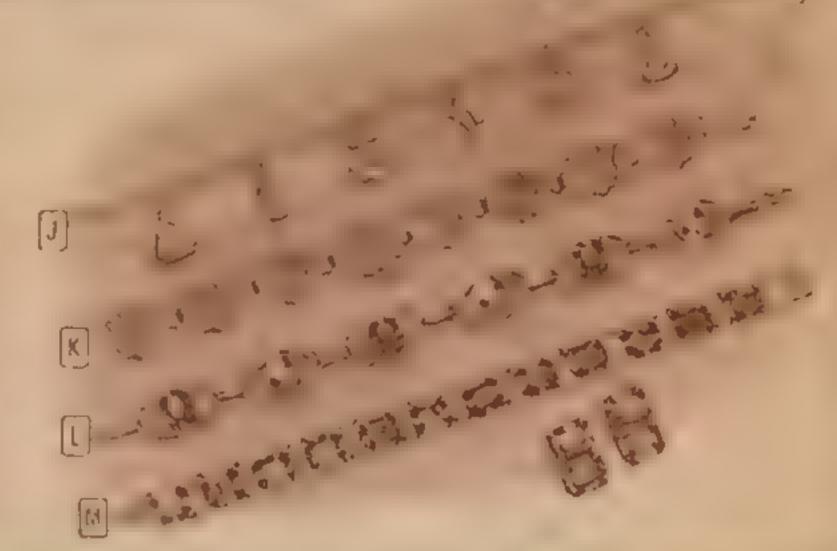
Sa pping weight each pair 2 ounces

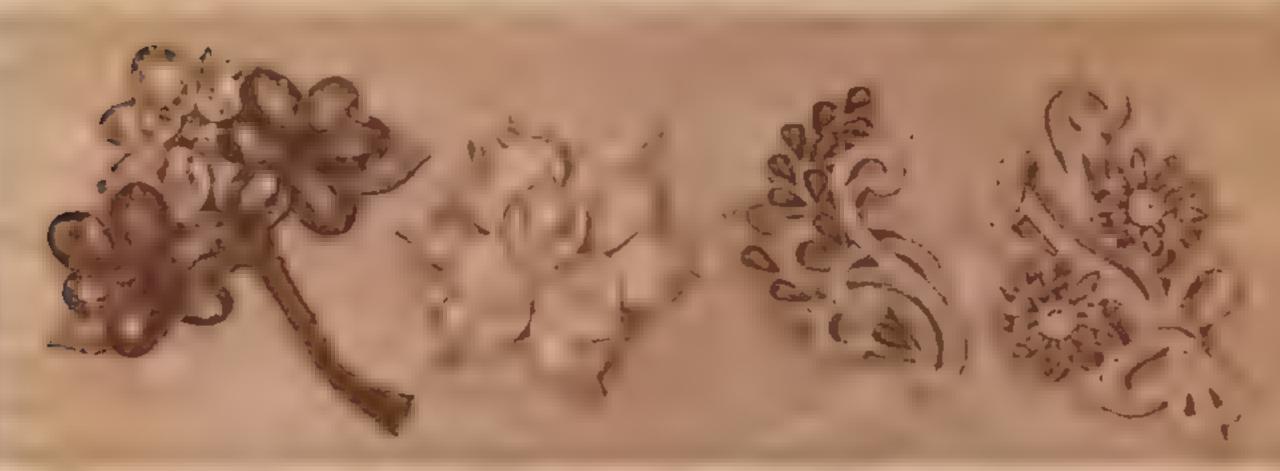
- G Sporking rhinestone cluster earrings. 35-in. diam. 4N3584E-Pr\$2.35
 - ter earrings. %then long
 4N358/E Pr\$4.30

To delight her on Christmas

All earrings above have sterling silver wirew backs.

- Gold-plated Charm Bracelet, 6 charms on 7-in, chain, 4 N 3563E, \$1.15
- Military Insignia Bracolet. Sterling silver links. State: Air Force, Army, Navy. 4 N 3523E—7 in. long \$3.60
- Gold filled Stone-set Bracelets
 Rose gold filled sterling silver links, delicately crafted.
 Simulated blue sapphire,
 aqua, emerald, ruby, or amethyst. 7 In. long.
 4N3612E—State color \$10.20
- Stone Bracolet-Earring Set.
 Jewel colors: crystol, ruby,
 hiue supplies. 7-in, bracelet
 and % in, carrings.
 4N3879E—State color.\$3.50
 Shipping weight, each, 5 oz.





Vari-color Stone Sprays

Simulated Pearl Pin

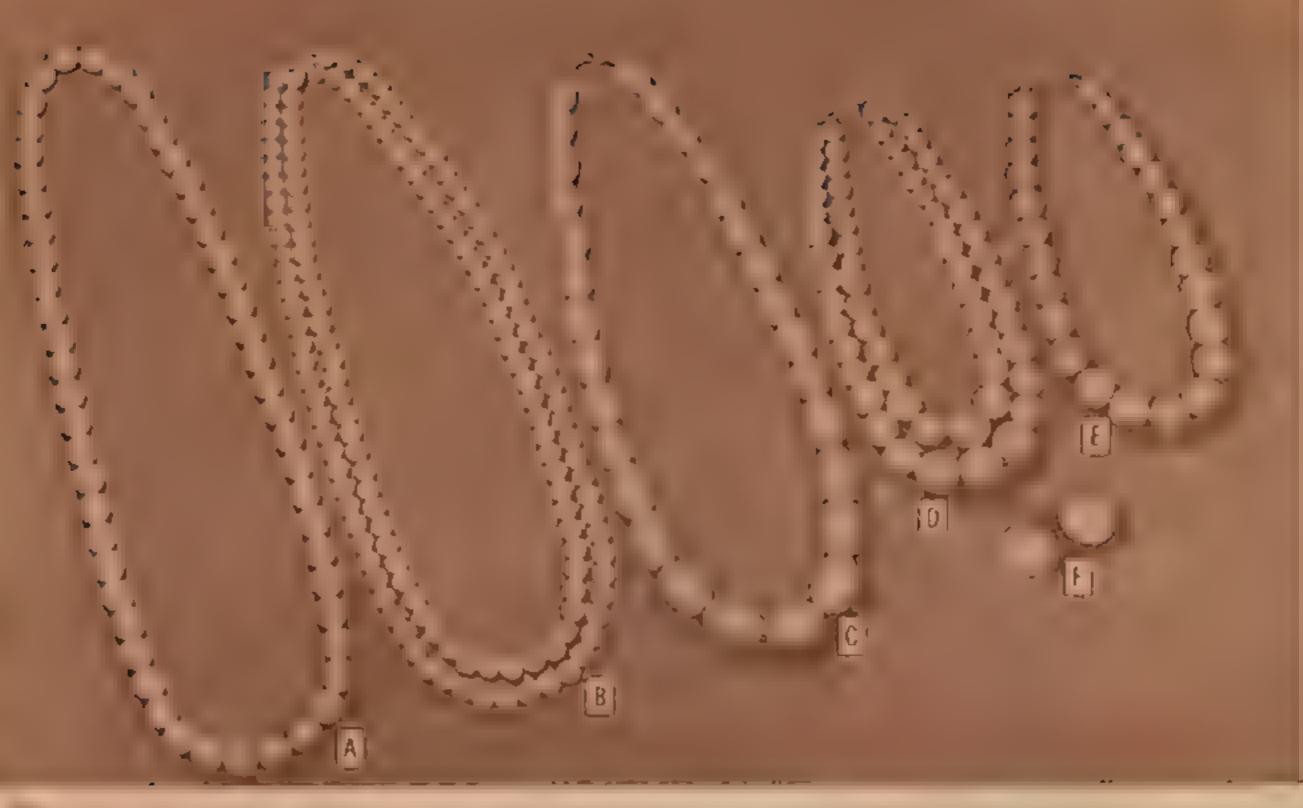
A full blown flower, damty and delicate in appearance, lovely worn against dark winter colors. The finish is in pearl effect in a faint blush pink tone. 2% inches wide. Safety clasp. Shipping weight, 4 ounces. 4 N 3595E.....\$1.10

Jewel-set Costume Pins, rhinestone studded

Brilliant and beautiful . . . large, jewel-cut simulated stones of an especially fine brilliance and sparkle set in a light weight silvery plastic. Mounting is like white gold in color, with less weight to pull at fabrics. Styles vary slightly; all are lovely. Safety clasp. Gift boxed. Colors: crystal. rose, aqua, blue sapphire, ruby, emerald, amethyst. State color: Shpg. wt., each, 4 ox. 4 N 3812E—About 3½ inches (left) \$5.80 4 N 3813E—4 inches, with more stones (right) \$6.90

All prices include 20% Federal Tax. See by catalog for other jewelry

ALL SEARS-ROEBUCK . PAGE 25





Colorful Necklaces in high luster finish

Looking for something lovely but inexpensive for the feminine names on your gift list? Something flattering to wear—at a price that won't put a strain on your Christmas budget? Here's the answer: New Lices in five fashion-right styles—in a choice of hye

gay colors. Earrings to match, The lightweight wood beads have a high luster enamel finish—bright as a poll-sued nurror havorite accessory colors; pastel him pastel blue, Kelly green, bright red or white humping weight, necklace, 5 ox.; earrings, 3 ox.

- [A] Over the head Necklace, 30 in ches tong. Uniform round beads. State color.
 4 N 3943ME ... 59c
- B Rope Neckloce, 60 inches long Small uniform round beads.

 State color.
 4 N 3941ME.....\$[.]0
- [c] Necklorn, 27 mehrs have Large, graduated oval beads. State color 4 N 3898ME 59c
- Double strand Necessare 16 11 17 Inches long. Red of green only. State color. 4 N 3937ME 79c
- Choker Neckloce, 17 enches long State color. 4 N 3935ME38c
- Button Earrings, State color,
 4 N 3938ME— 14-in size,
 Silver screw backs, Pair 38c
 4 N 3939ME— 14-in size,
 Plastic clip backs, Pair 19c

Smart Costume Rings

- Costome Ring set with simulated ruby, emerald bere supplied agont of topics. Yellow gold plated on sterling.
 4 N 5319E—State stone, ring size. \$2.39
- Giant simulated stone, sterling silver the Stone colors emeride tuby, but hap plure, aqua or amethyst.

 4 N 5317E—State stone; sing size. \$1.88
- Costume Ring with double rows of imitation diamonds. Yellow gold plated on solid sterling stiver.

 4 N 53186—State ring size.....\$2.39

 Ring sizes, 5 to 8. Shipping wt., ea., 4 oz.

Gleaming Metal Chain Necklaces

- tink chain choker Necklace. Smart gold color metal. 16 in. long. Link styles vary. 4 N 3726E—Shpg. wt., 6 oz.....\$1.15
- Expensive looking yellow and rose gold color metal. Link styles vary.
 4 N 3725E—Slipg, wt., 6 oz.....\$1,15

All prices include 20% federal Excise Tax

PAGE 26 . SEARS-ROEBUCK TALL





Radiant gold-plated Pins and Earrings

Bright with the glint of gold—a shining costume pin that will delight her feminine heart—add a flashing accent to her winter costume. Interesting designs, suitable for wear on her dress, cost, suit or purse.

- [A] Greek god Pan, biack chamel trim. 3%-in. 4 N 36136 ... 89c
- [8] Owl Pin, turn in an enamel trim, 2%-in, 4 N 36148 89c
- (c) Aviator Pie, red enamel trim, 2%-in. 4 N 3615F 89c
- Bird Fin, all gold finish. 214 in. high. 4 N 3535E 89c
- Heart Pin, Lutquatat enamel trim 2-inch. 4 N 3620E 89c
- (f) Mask Pin, green, red enamel true, 2 me) 4 N 3621F 89c

The gold plated finish on ceramic base has been polished to a high luster. Some pins have touches of bright colored enamel trim to bring out the details. Each in gift box. Shipping weight, each pin, 4 ounces.

- Gleaning Shield Fin.
 His kerner of term?
 tuches high.
 4 N 3616E...... 69c
- [R] Horse Pin toli all Roll in the lively for dress, suit or coat. 234 inches high, 4 N 3619E 89c
- Series Danks & Min. A. N. 3925E. Pair 89c
- Round Earrings. Screw

 1. kg watte had an
 4 N 3622E Part 89 c
- Nugget Eurrings, Screw backs, 45-inch. 4 N 3627E... Pair 89c



Wood Pins for the young set

- Birds, Circus Horses, and Mask Pins. Some with Lucite trim. No chorce.
 4 N 35948—Abt. 3 %-inch word pin 78c
- 3 Amusing Animal Plus. Dogs. colts. cats circus animals and little lambs, too. No their. Hand-painted train 4 N 35938—Abt. 2½-inch wood pin . 58c bhipping weight, each, Jounces.

Lucite Pins go with everything

- fancy. Crystal clear Lucite
 4 N 3711E-21/2 inches long \$1.08
- Giord Indial Pin. Her own initials will be a smart, personalized gift. Clear Lucite 3 inches tall. Print initial.

 4 N 3521E Each 44c 2 for 79c Shipping weight, each, 3 ounces.

All prices include 20% Federal Excise Tax

PCARS SEARS-ROEBUCK . PAGE 27



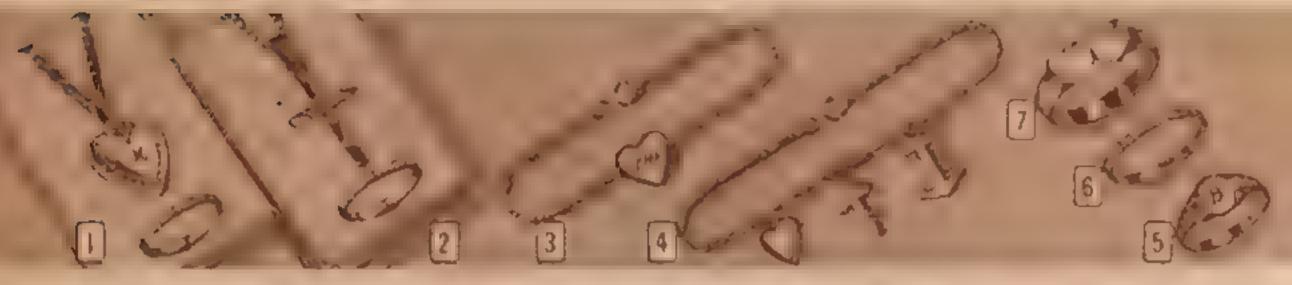
Baby's First Shoes preserved for lasting keepsakes

Sentimental gifts... your baby's shoes preserved in beautiful two-tone bronze color metallic finish which retains every precious scuff and wrinkle. Thrilling gift for Dad, Mother, or Grandparents. Practical ash tray and bookend, bases in bronze color ceramic (glazed pottery) or onyx.

How to Order Attach tng with name and address to each shoe. Enclose remittance and order in envelope and attach to outside of package containing shoes. Finished shoes sent Parcel Post, insured, prepaid from factory, Orders must reach us not later than Nov. 15 for Christmas delivery.

- A 4N8457F-Book ends. Ceramic base, Pair.\$6.79
- B 4 N 8452F—Book ends. White onyx base, felt padded. Pair., \$11,50
- Ash tray. Bronze color ceramic base \$3.79
- D 4 N 8455F—Twin shoe Ash tray. Bronze color ceramic base......\$6.19

Gifts of Jewelry for Baby



- chain. Print I initial.

 4 NR 4452E Goldplated\$1.74

 4 NR 4453E 10K gold 4.44
- 2 Baby Crost and Ring Set, 10K gold 15-inch chinn 4 N 4454E.....\$4,44
- Print 2 initials.

 4 NR 44506—Ster ing \$1.04

 4 NR 4451E—10K gold 4.50
- Baby Signer Ring in 10K yellow gold. Print one initial.
 4 NR 4422E Speek 0 to 3 \$2,75
- BabyBand Ring 10K yellowgold. 4 N 4438E Szers 0 to 3 \$1.19
- Child's Ring 10K yellow gold 4 N 4437E-Sizes 2 to 5, \$3,50

All baby rings, sizes 0 to 3. State size. Shipping weight, each set or item, 3 ounces.



CircuiSet Pink, blue, green pastice, ephants on pink cord 13-inch necklade, 514 inch bracelet Shpg wt. 3 oz 4 N 4424E . \$1.18

Two-strand Bood Set Tur qualifie or pank 12½-in necklace 6-in bracelet State color Shipping weight, 3 az 4 N 4419E \$1.18 Simulated Pearls for a little gif Tips Justices braids 15 2-in neckaser Stips wt 3 nz 4 N 4429E \$1.04

Sterling Buby Cups 2 in Ingh. One insteal included. Frist inside, Name 5c a letter extra Sign wt 7 oz 4 NR 8465E 2 in wide\$5.70 4 NR 8462E 2 16 in wide\$10

PAGE 28 . SEARS-ROEBUCK PCHMINK

Prices on jewelry and silver items include 20% federal Excise Tax

Dress up your home for Christmas

Flame-resistant White Cotton

9-piece Christmas Village

Put it under the tree—or on the dinner table. Fill fiberboard houses and sleigh with candy. Transparent windows light up when you insert your own tree lamps. Houses are sprinkled with snowy mica. 7 houses, church, Santa in sleigh with reindeer. Average size of houses \$x3 \forall x2 \forall in 49 N 6637—Shpg. wt., 1 ib. 8 oz. 5et 81c



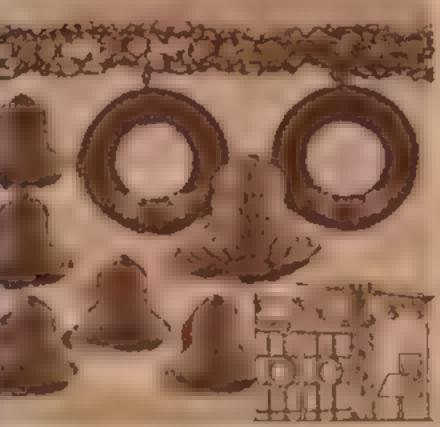


Plents of shummering traces to trim Christ-man tree. Grand for making layors novel ties, 28-inch strands. Shipping wt., 402.

Goy Thisee Paper Roping Cive your home a testive, holid ty appearance. 50 feet long: 1 mc awide Roslong con Shpg. wt., 8 oz.

49 N 6219-Red 49 N 6220 Grann 29c Shiny Spun Glass Angel Hair Mckers a limitable is web over tree. Rostens in the reflection of lights 1 so I boxes of trim for average tree. Ships, wt., 10 os. 49 No502 3 boxes 29c

48 Wox Condles Clearful, bright for an old fushioned Carist mas. Odorless, almost dripless 3-men can dies, assorted colors Ships, wt., 1 lb 49 N 6599 48 for 23C







15-piece Room Decoration ... adds gaiety to your home. 2 bright red, 932-inch tissue paper wrenths, 4 colorful tissue garlends. Eight 6-the te hone yeombed red tissue bells, one 9-inch bell, 10 foot garlands are red and green. Wreaths have silver color paper leaf spray, Shpg. wt., 1 lb 49 N 6226

Bright red Tissue Bells. Give your home a festive, holiday air at very little cost. Use these honey-combed tissue paper bells to add gaicty to your rooms during the Christmas season. Made of beautiful, sturdy red tissue. Eight 6-inch bells. Shipping weight, 4 ounces 49 N 6201... 8 for 26c

O IQ-in. Red and White Wreath. Made of fluffy glass fiber yarn and shredded strands of cellophane, with wide red rayon ribbon how and two tiny pine cones at the base

 Magnolia leaves with Slarge flowers and folioage. Asst'd styles. Slipg. wt., 2 lbs.
79 N 06252 \$1.59

F 17-in Memorial Wreath
6 large flowers on
magnotia leaves, into
spersed with baby s
breath Asst'd styles
Supg wt., 2 lbs.
79 N 06253 \$1.79

C SEARS ROEBUCK . PAGE 29

For Sears Easy Payment Plan, see page 122



12 small tree gems

Make your tree a fairyland of color with these or no ments. Brilliant opaque finish, or clear, transparent glass. Some are rich, solid colors others have pretty contrasting stripes. Ball, oval, bell shapes Average 2 inches in diameter.

49 N 6620—Shpg, wt., 10 oz.59c

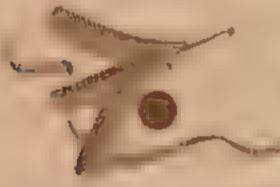
12 sparkling Ornaments

A gleaming array of \$90 the average size tree. Shiny transparent and spaque glass balls with varieolored stripes Colorful, crystal clear plain color bells and striped ovals, 2% to 3% inches in size.

49 N 6625 - Shog, wt., 12 oz 89c

12 huge, solid color Balls

Big 2%-in, glass balls that
gree a crystal cent mass
ror-like reflection. Shiny
transparents that are box of 12
preferred by many people. Make
yours an especially distinguished
looking tree with a box of these
balls. Popular assorted colors (red.
rose, blue, green, purple).
49 N 6628—Shpg. wt., 1 lb., . . \$1.14



Make your Christmas tree sparkle

Novelty Assortment of 15 toy arnaments

Thrill the children with these metallic spoon paper and cardboard or accounts 15 \$100 toy styles. There's a majestic solver color plane, a snowy white boat, a horse Assortment rocker, a golden angel, an impach Santa in the clumney, a sailor boy, a jolly Jack in-the box, a winking soldier, and others. To be perched on or hung from the branches, Guily colored toy ornaments kiddles will thrill to find hanging from branches around the tree, 3% to 5% in, long 49 N 6640—Shipping weight, I pound.....\$1.00

Tree Garlands of shimmering glass fiber yarn

Twine these lustrous closely woven 29°C see the lovely contrast they make with the dark green needles ... you'll agree your tree is the pretriest ever. Drape them about your rooms and see how beautiful they look. Amid the glass liber yarn are strands of cellophane. Shpg. wt., 3 oz. State color—Shown at right below).

49N6519-24 ft.x % in. White or red and white...29°C

49N6518-18 ft.x % in. White or red and white.29c 49N6522-10 ft.x1 % in. White or red and white.29c





Lovely Chairs for any room

- · Gay cotton floral covers
- · Pleated flounces all around
- Real spring-filled comfort

\$1988

Cash-\$5 Monthly on Terms

Fishoped cushion. Chair has simple, pleasing bines and its plump cushion, reversible for extra wear, fits over resilient spring-filled base. You have the genuine comfort of the squared back and gently sloped arms, both well pad ded for relaxing case. Trimly tailored floral cutton cover comes in rose or beige background, Hardwood construction; legs mahogany finished, Seat, 20x18 in. Overall ht., 30% in. Shpg. wt., 30 lbs

1 NM 980-State color. \$19.88

A Shpper choir. For living room or bedroom. Pleasing in pairs or fireside chars. Choose blue or rose background in gay cotton floral Spring-filled scat. 20x17 in Fit. of back from seat. 18 in Overall ht., 34 in. Hardwood construction; maltogany in ished legs. Shpg. wt., 20

1 NM 984-State color. \$11.88

- B Shield back. Thick, soft padding in back is button-tufted for lasting case. Spring-filled scat. Padded arms. Floral pattern cotton fabric, beign or rose background. Hardwood construction; legs man hogany finished. Scat. 19x 181/4 in. Overall htt. 32 in Shpg. wt., 35 lbs.
- comfort and to add a sparkle of color to living room or hed room. Padded back, button tuited; seat, apring-filled. Cotton floral cover in blue or beige background. Cord trim. Hardwood construction; legs mahogany finished Seat, 20x18 in. Ht. of back, 19 in. Overall ht., 32 in. Shpg. wt., 40 lbs. 18M979-State color.\$24.98

Use Sears Easy Payment Plan in your gift shopping See page 122. All chairs shipped by freight or express from stock.



Tables are welcome gifts

\$1559

Cash - \$5.00 Monthly on Terms

Three-fier toble with galalety on the lower tier. Mahogany veneer tiers, balance hardwood finished to match. Authentic Diri in Phyle pedestic Dirich Dirich

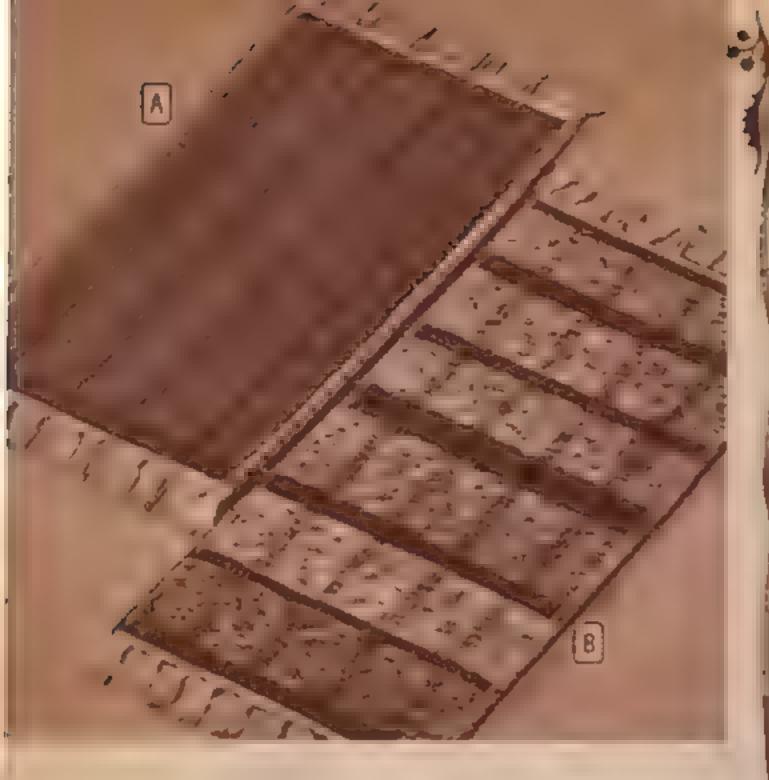
- End toble to use beside easy chair or davenport, tonyment shelf. Mainogany veneer top, balance hardwood finished to match. Top, 22x14 in.; height, 23 in. Shipping weight, 20 lbs.

 I NM 3420.....\$10.88
- tamp table with mirror window-glassi top to set off your lamp or knick-knacks. Gracefully shaped shelf for books and megazines. Hardwood, the hogany functied. Top, 17x17 ing height, 27 in. Shag, wt., 18 lbs., 1 NM 3451..... \$10.95
- ful. Top and upper tier nahogany veneer; balance hardwood finished to match. Top size, 25x 14% in.; upper tier, 14% x 12 in. Height, 26 in. Shpg. wt., 17 lbs.

 1 NM 3424.....\$12.98
- Cocktoiltable styled in the 18th Century tradition. Glass top protects the rich mahogany veneer top, balance hardwood hurshed to match. Top. 2x18 in. Height, 17 in. Shpg. wt., 20 lbs.
 I NM 3011.....\$10.85

All tables shown above shipped by freight or express from stock,





Colonial Cotton Scatter Rugs

Cotton Roving Yorn Rugs, Reversible. Use one side turn, get that "fresh" look again! Fine for kitchen, bathroom, bedroom. Fringed ends. Green, red. blue predominating. We cannot guarantee to send any particular color. Washable with care. Mailable

Catalog no.	Size about	Shpg. wt.	Each
17 N A72	24v42 Inches	2 lbs. 1 oz	80.12
3/ 14 0/3	Z/NOO INCHUS	2 lbs. 12 oz	1/53

Plaid Cotton Rag and Yarn Rugs, Different, interestingly colored plaids. Reversible for extra service. Washable with care. Assorted color combinations: yellow and brown, black and white, gray, blue and rose. Sorry, no color choice. Mailable.

Catalog no.	Size about	Shpg. wt.	Each
37 N 551	24x36 inches	2 lbs	31.19
	24x48 inches		
37 N 553	36x60 inches	5 lbs	298



Cotton Pile Scatter Rugs

Ideal rugs for bedrooms hallways, guest rooms any room. Deep, vervety cotton pile Jacquard woven, similar in construction to Wilton rugs. Long wearing, stays that Heavy, tan cotton fringe all around. Clean with shampoo. (For Shampoo, see Big Catalog.) State color: burgundy, blue or tan. Mailable.

Catalog no. Size about Shop, wt 37 N 04025.....28x49 Inches.....3 pounds Each \$3.98

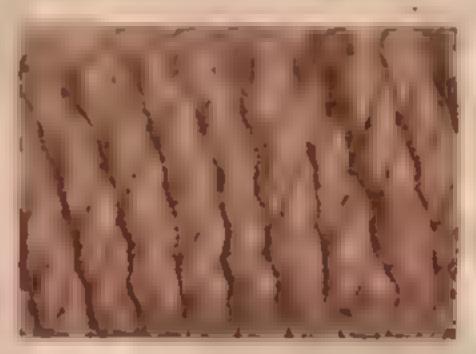
PAGE 138 . SEARS-ROEBUCK PCB

New Twisted Loop SHAG RUGS

In 5 colors shown on opposite page



Servistan Luster-loop First Time at Sears by Mail!



Enlarged view thows tightly twisted loops

- New twisted loop construction . . . no cut ends of yarn to shed or fray out. Loops won't pull out.
- Loom-woven in one piece for more durability. Stronger than duck back Shags with loops sewn on.
- Clear color beauty of the fine quality twisted cotton yarns is the same all the way through.
- Washable with care, instructions included. Will not shed or fray, so no clogging of washing machines.
- Rug sizes range up to 4x6 ft.

These highly lustrous, thick, twisted loop Shag Rugs make the ideal Christmas gift—any home on your shopping list can use them. The soft, twisted cotton yarn loops are woven right in ... loops won't pull out. Much stronger than Shags on a duck back with loops sewn on. They're better looking, too, because the colors go clear through the back. This gives a solid color richness which adds to the beauty of these Shags

Lovely soft pastel rose, green, blue; bright red and smart ivory-white. They'll make any room gay and cheerful—just what is needed to break the drab monotony of winter. You'll be proud of whichever color you select, for these Shags are "right" in any setting

Five favorite colors: Rose, ivory-white, red, blue, or green. State color,

Choice of five different sizes. Mailable.

Catalog no.	Size obt.	Shpg. wt.	Each
37 N 4015	24x36 in.	2 lbs. 4 oz.	\$3.22
		2 lbs. 10 oz. 3 lbs. 6 oz.	3.77
37 N 040 18 37 N 040 19	30x54 In.	5 lbs.	6.44

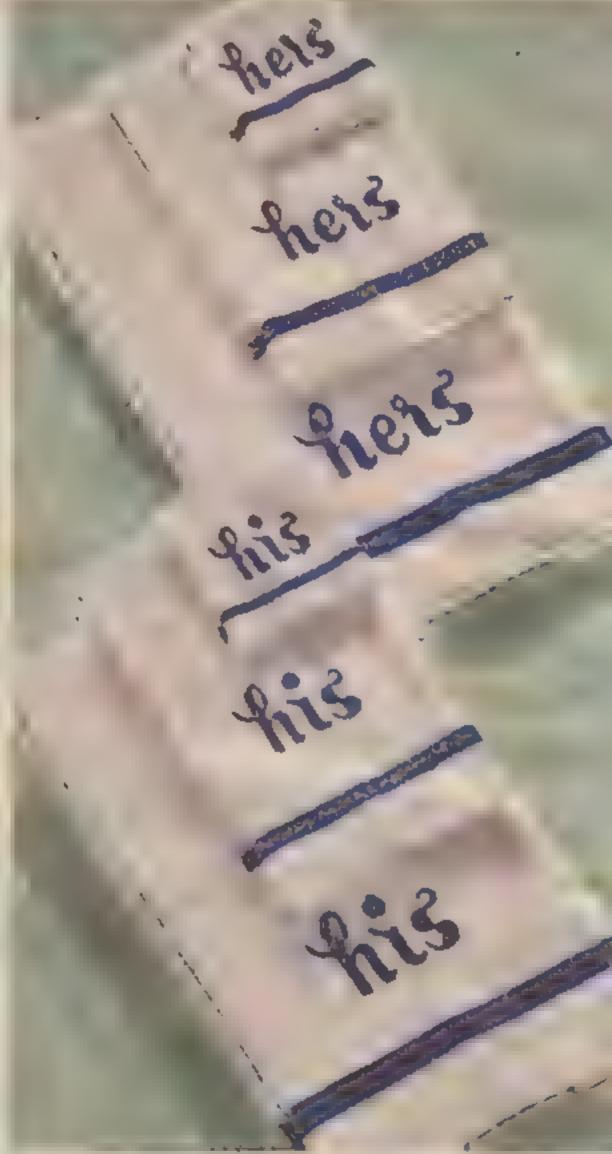
These beautiful scatter rugs are available on Sears Easy Terms. See page 122.

Shop at Sears and save



Holiday Gifts for kitchen use and bathroom





Dolls of Washcloths and Dishcloths

Cute... cud liesome... and lots of fan Christmas morning. Amusing, inexpensive gifts that are really useful. Stand under tree or hang from branches to delight the children. Each Doll Cotton terry cloth washcloths, better quality than usually found in such dolls ... serviceable cotton disheloths. Bright ribbon trimming Cellophane wrapped. Elephant about 8 inches, others about 13 inches tall.

"His" and "Hers" Bath Ensemble

The gift with the personal touch. Large, ragged, white terry cloth towels... the kind men like. Women will admire the smart styling and lasting beauty. Will make a lovely addition to your own bathroom, too.

Luxuriously thick, absorbent... the long cotton loops set close together soak up moisture. Soft, fluffy... yet with a heavy, strong underweave that gives long service. Sparkling white with washfast colored woven borders. "His" and "Hers" printed in colors matching borders.

The six-piece combination consists of 2 Bath Towels-22x44 in. 1 H s 1 H s 2 2 Hand Towels-15x28 in 1 Hrs 1 Hrs 2 2 Washcloths-12x12 in 1 Hrs 1 Hrs 2 Colors: blue, green, peach of dusty pink State 1st and 2nd color choice.

96 N 3509-Shpg. wt., 2 lbs.6-pc. set \$2.98

Bath Towel Sets . . excitingly new



leaves. Print varies in size with the size of the towel or washcloth. Colors are guaranteed washfast. As for value-these towels are our famous "Launder-

ites,' k own to h usewives for their sturdiness, absorbency and durability. Will take several years of hard wear.

Six-piece set consists of: two 22x44-inch bath towels; two 18x36-inch utility towels; two 12x12-inch washcloths. "American Beauty" Mat and Lid Cover Set Lovely to look at, beautiful to own. Same floral print as towel set above; can also be used separately. White cotton chenille is velvety-soft, extra thick. Heavy duck back. Mat size: 21x36 in. Matching lid cover.

96 N 2980—Shpg. wt., 2 lbs. 6 oz. 2 pc. \$5.95



Raised sculptured design

Rich simplicity! Cotton chemille; duck back, \$198 Mat: 19x34 in. Matching ltd cover. Washable 2 pc. Set colors: peach, blue, dusty rose or green. Shpg. wt., 1 lb. 4 oz. 96 N 2965—State color, Set \$1.98

Radiant multicolor floral

Thick cotton chemic; \$198 stundy duck hack Mar: \$198 19x34 in. Matching hd cover. Wash with care. Colors: green, dusty rose, peach of blue. Shpg. wt., 1 lb. 4 oz. 96 N 2966—State color. Set \$1.98

Two-tone checkered effect

Deep cotton chenille; duck back. Large mate 24x36 in. Matching hid cover. Washfast colors: 2 pc. Set blue, dusty rose, gold or green Shpg. wt., 1 lb. 10 ox. 96 N 2967—State color. Set \$3.19



Bath Mat Sets for year around color

Popular two-tone . . . distinctive center diagonal

A stunning gift to give "her" at Christinas time. So practical too. Will do wonders in dressing up any bathroom.

All women will love this rich, velvety-soft bath set, Fuffy cotton clamile yarns are classly tufted on a strong duck back. Easy to hunder, Lovely colors are washfast. Mat size: 20x34 in. Matching lid cover. Two-tone colors: blue, dusty nese or peach. Shipping weight, 1 lb. 9 oz.

96 N 2939-State color wanted Set \$3.49

Our loveliest floral . . . luxuriously thick, soft

An exquisite creation of rare beauty.

Multicolor floral Especially designed gift for the modern woman who demands tyle we as durability is kent for the modern woman who demands tyle we as durability is kent for the modern woman who demands the kent for the modern with the first tenture after repetited with mass. Washfast and sunfast colors. Mat is 21x 30 in. Mat is a color to the color dusty rose, blue, peach or given. Shpg. wt., 2 lbs. 8 oz.

96 N 2981—State color wanted..... Set \$4.59





Brilliant floral print

All cotton ... firm, 2 for 79c high absorbency. Multicolor morning glory borders add gayety to your kitchen. Light blue background; center stripes. Stardy selvaged ends; hemmed sides. Washfast colors. Size: 17x34 in. 96N3815-Shpg.wt.12 oz.2 for 79c

Colorful fruit design

All cotton ... soft, 2 for 79c sturdy texture. Absorbs water quickly; leaves dishes sparkling. A practical but gay Christmas gift. White background has multicolor print. Scivaged ends; hemmed sides. Washfast colors. Size: 17x34 in. 96N3816-Shpg.wt.12 oz 2 for 79c

Bright, multicolor stripes

56% linen for ab- 2 for 98c sorbency, 32% cotton for strength; 12% rayon for beauty. A grand gift for everyday use. Strong selvaged sides; neat bemmed ends. Bleached background. Multicolor stripes. Washfast colors. Size: 17x30 in. 96N3710-Shpg.wt.12 oz 2 for 98c

Kitchen Towels she'll treasure

Choice of 3 sparkling patterns

I necotion Selvaged ends, hemmed 2 for 85c sides. Washiast, Predominating colors: red, blue, green. State 1st, 2nd color choice.

A "Gorden flowers"—Size: 17x30 inches 96N3808-Shipping weight, 8 ounces, 2 for 85c

"Bouquet"-Extra long, 17x37 in, Supp. wt. 12 oz. 96N3812 Allow for over 5% shrinkage 2 for 85c

"Big Apple" Lixtra long, 17x37 in. Shpg. wt.12oz. 96N3813-Allow for over 5% shrinkage, 2 for 85c

New . . . lovely technicolor prints

Our most decorative cotton towel. 2 for \$1.19 are so brilliant and clear. Can also be used for searce belyaged ends bemmed sides. White background. Wash carefully by hand with gentle soap.

"Orchard"- Sise: 16x29 in. Shpg. wt., 9 oz. 96N3811- Assorted fruit prints ... 2 for \$1.19

"Florol" Nis, 10x29 in. Slipg, wt., 9 oz 96N3810-Assorted flower prints...2 for \$1.19





5% WOOL ... downy soft and light

70% cotton...25% rayon...5% wood blen fed into a three y blank it. Women's \$395 for warmth ... rayon for warmth and beauty... cotton for sturdiness. Rayon satin binding. A gift sure to please... a sning covering for yourself. Weight 3½ lbs. Sise: 72x84 in. Individually boxed. Washable... follow instructions. Choose from these lovely colors: cedar, blue or rose. Shipping weight, 4 lbs. 4 oz 56 N 08201—State color wanted..... Each \$3.95

25% WOOL . . . warm and sturdy

75% strong cotton... 25% warm wool.
I we, springy wool... much more than
in the blanket at left... makes it
warrier lighter Rayon satin binding
A wearing it... after the addition to your own
bodding. In individued bags. Weight 3 lbs. New
72x81 in Washable... instructions in laced
Lore beautiful solid of ore blue cedat given of
rose, Shapping weight, 3 lbs. 8 oz
56 N 08515—State color wante 1..... Lach \$4,29

Practical, part wool Slumbersound Blankets

50% WOOL . . . colorful plaid pairs

Sow soft new wood...50% stardy cotton
Hower... Two wood... without.
Core thread construction puts the wool
in the nap where the warmth is. Rayon
satin binding. Perfect gift... you'll like it. too.
Weight 4 lbs, Size: 72x84 in, Washable... just follow instructions. In individual bags. Bright plaid
pairs. Colors: blue, cedar or rose, each with white,
Shog. wt., 4 lbs. 8 oz.

50% WOOL . . . solid color singles

So% lively wool...50% durable cotton.

More wool than in the bankets above
Core thread construction—woven of
threads made of wool wound around a
cotton core... leaves all the wool in the nap for
greater warmth. Rayon satin binding. For gifts
for yourself, Sise: 72x84 in. Weight 4 lbs. Individually boxed. Washable... instructions included.
Colors: rose, blue or cedar. Slipg, wt., 4 lbs. 12 oz
56 N 08582—State color tranted...... Each \$6.70



Wool Slumbersounds make cherished gifts



Fluffy blankets . . . weight, 33/4 lbs.

A 100% woof .. will give you the most warrath trite weight. Extra fine warp threads give a strong, long wearing underweave, The thick, downy nap keeps you warm and cozy. Thrilling beauty, exquisite colors. Choose these blankets for important gifts . . . or for yourself . . because their ligh quality means long time economy and real sleeping comfor' Ends bound with a heavy, lustrous rayon satin in harmonizing colors. Washable 11st t w the instructions included. In individual boxes Suzzi 72x84 in. Colors: blue, cedar, green or dusty ruse. Shipping weight, 4 pounds 8 ounces

56 N 08104-State color : int. 1

Ea h \$9.49

Warmer blankets . . . weight, 4 lbs.

B 100% better sifter would in 1 4 be in the or at than in the block it at the left. That me as a re word to keep you warm. Long hour- 1 live wool, each curled up like a tir y spring give greatest slory na intert over the longest period of time. Deligate "visort thack blankets Do ble waven for more war the greater strength, er or tomally from body. A haver us gift you'll be prind tagen ... yet per the lang wearing Street gracon sating to the Washable . . . in 't ' as in linked In lively ly boxed. Since Tixes in the character desire e blue, green of present the property of the

56 N 08121 - State color wanted

Fach \$13.95



Slumbersound Bed Boards

Bed boards distribute your weight evenly

Have aches, pains from too soft beds? Backaches from arthritis, himbago, etc.? Bed Boards aid proper sleeping posture.

You get most rest from sleep when your body is completely relaxed . . . in the proper position. Bed boards distribute body weight evenly for greater comfort. Recommended where a less resilient bed helps relieve pain from arthritis of spine, lumbago, sprained backs . . or during convalescence from illness or long periods in bed due to fractures.

Laminated wood pulp fiber completely covered with water-repellent paper. Cream on one side, attractive color on other, Sise, about 24x60 in. Folds to about 24x36 in, for traveling. Fits twin or single bed, cot, studio couch or half of double bed; use two for entire double bed. Slipg, wt., 13 lbs.

96 N 02469. Each \$3.89 2 for .. \$7.60



Waterproof Fabric for gifts.. baby's bedding

Numery Sheeting. Juxto le print on Risid quality cotton. Glossy, waterproof coating that's so easy to clean... just wipe off with a damp cloth. Cuts and sews easily. Twon tartick of peel 2 yds are enough for all a x stuffed animals shown on the opposite page.

Cotton Bott. (Not shown)

pillows made of cloth above. Soft and white, 20x26 in.

96 N 02600—Shipping weight, 3 lbs. 2 ½-lb. batt \$1.09



New, colorful, protective Pillow Covers





Patterns and Batts for easy-to-make, lovable toys . . use fabric on page 146

div big doll. 26 in 35°C tall, McCail printed to pattern, instructions to pattern, instructions to making doll and wardrobe which includes atreet costume with shoes (illus.), playclothes, pajamas and knitting instructions for sweater and socks. Transfer pattern for face, Takes 1 lb. 5 oz. batting. Yardage and suggestions for materials are included in pattern. Postpaid.

(B) Mother-baby Animals, 30c delights the children ta. pottern tions, patterns for making

Mairzie Mare and Charlie Colt, Jenny Giroffe and her son Jerry, Ella Elephant and daughter Elaine.

Toys 6 to 14 1/2 in, high. Use nursery sheeting on opposite page two yards makes all six toys. Stuff with batt at right. Postpaid.

36 N 6157—McCall pattern only.30c

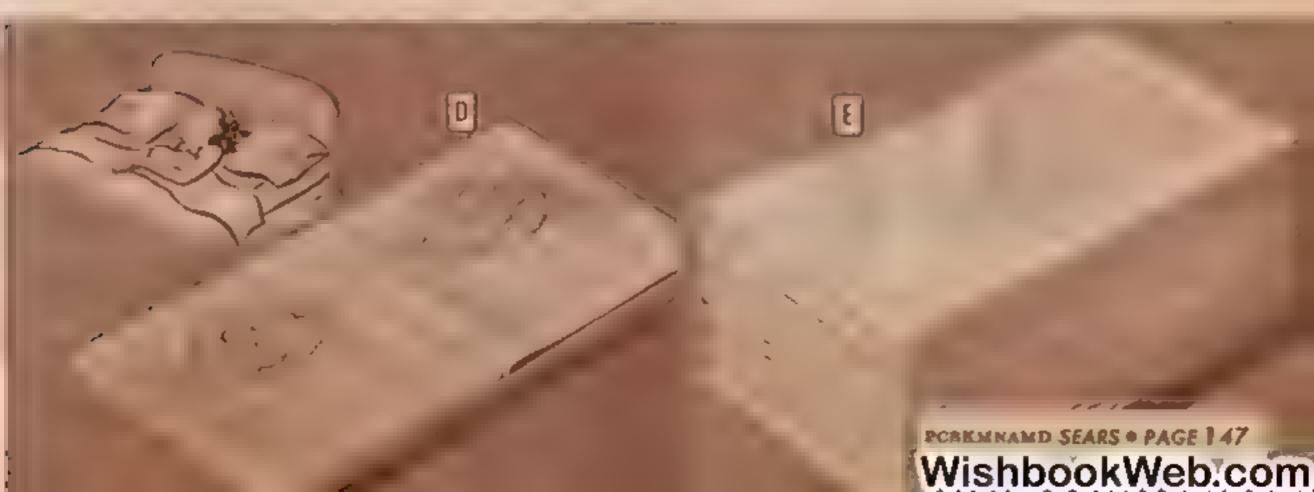
Not only for stalling toys, but to pile in drifts under tree for a 2-lb, but white Christmas . . . or to make warm, quilted robes, bed jackets or buby quilts as gifts.

Save by making gifts yourself. Only 2 yds, of nursery sheeting on opposite page and one batt make all six animals from pattern at left. Size: about 36x90 in. Slipg. wt., 3 lbs. 96 N 02618......2-lb, batt 66C



Embroidered Pillowcoses for Gifts

Ready-to-use Sugar Sacking Towels





For Christmas . . . the gift of better hearing

Zenith Radionic Hearing Aid

with earphone and cord in neutral color

\$4000

Ready to wear Easy Terms available



Accepted by American Medical Association Council on Physical Therapy

- Ready-to wear self-fitting earpiece. Four sizes in ear tubes and ear tips included. You wear the size that fits you most comfortably.
- Four-position tone control on outside of case, easy to adjust. You select the position that meets your individual hearing requirements.
- Inconspicuous neutral color earphone and cord.
 Cord covered with non-kink, washable plastic.
- Low-operating-cost battery circult brings economical battery consumption.
- Guaranteed for one year against defects in material and workmanship. During this period a nominal handling charge of \$1.00 will cover replacement of any defective part of the aid.

There are cases in which deficient hearing is caused by a progressive disease and any hearing aid may do harm by giving a talse sense of security. Therefore, we recommend that you consult your otologist or ear doctor to make sure that your hearing deficiency is the type that can be benefited by the use of a hearing aid.

This famous Zenith Hearing Aid may be used without professional fitting or testing. It is ready to wear. All controls are on the outside, easy to get at. A touch of the finger adjusts tone or changes volume. The neutral color earphone and cord are inconspicuous to wear. Amplifier unit in black plantic case measures 2%x5%x% inches; fastens with clip to clothing. Battery case measures 4%x3%x1% inches; may be concealed under clothing

The Zenith Hearing Aid comes complete with amplifier unit with radionic tubes and crystal microphone; earphone, cord, one 'A one 'B' bettery in leather case; battery cord; four plastic ear tubes and four rubber car tips, instruction booklet. Same price for cash or Easy Terms. Shipped from Chicago or Philadelphia; order from our nearest mail order house.

#4 N 2875TY—Zenith Hearing Aid, Postpaid.......\$40.00

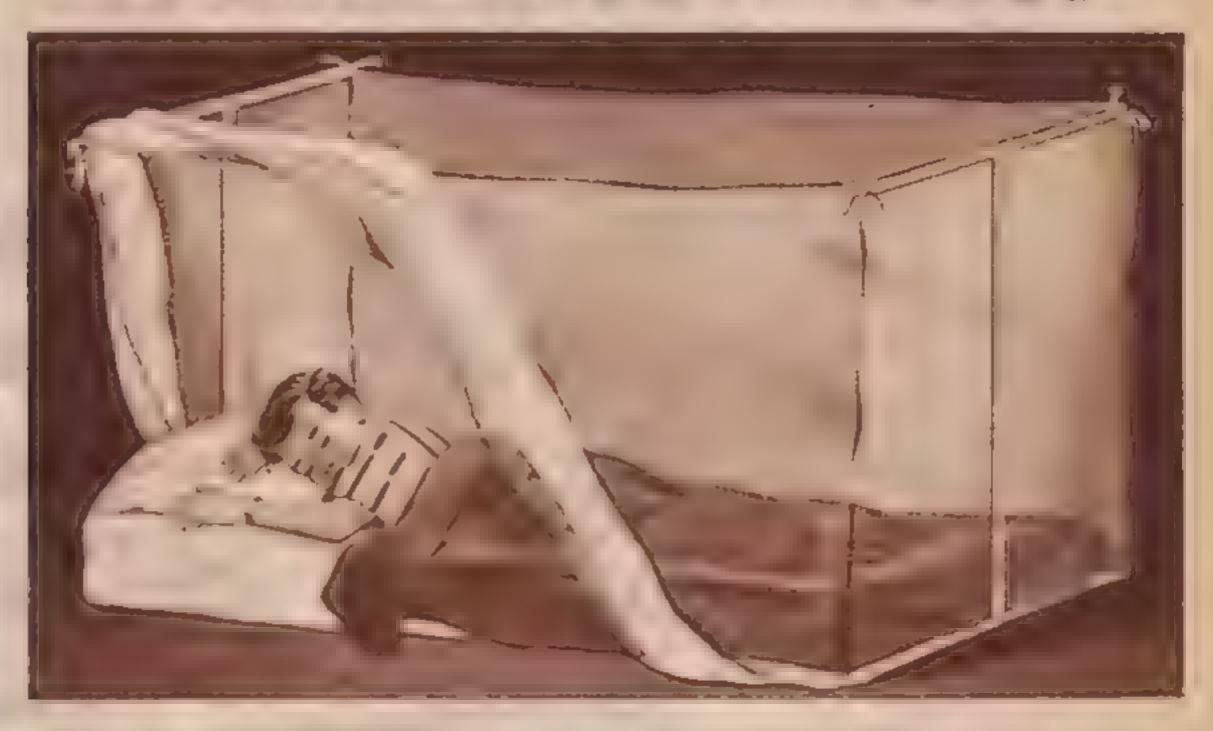
4 N 2878—Two-month Bottery Supply. Includes six "A" fatteries and one "B" battery, Postpaid.....\$3.25

of cotton. Adjustable shoulder straps. Postpaid....\$1.50

\$4 N 2883Y—Women's Undergoment Bottery Holder. Case tastens to leg supported by waist band. Adjustable straps, Durable washable cotton. Postpaid......\$1.75

See Sears big catalog for hearing and accessories.

A Sensational Value! ARMY MESH TENT



U.S. Government paid much more for these Mesh Tents

While quantities last—only

\$ 89

Complete with Metal Supports

A red hot bargain! Less than one-half the original cost to the U. S. Government, Designed for the protection of our servicemen from all insects, Now available because of slight change in specifications, 74 inches long, 39 inches high and 30 inches wide, with an attached floor cloth. Comes complete with two "T" shaped steel supports for erecting. The tapes in each corner Sides and top made of khaki color, fine mesh, heavy cotton waterproofed netting; floor cloth is of khaki color, closewoven canvas. Very rugged . . . will take lots of abuse

A splendid gift

Ideal for the Boy Scout or for children playing in the back yard . . . just the rightequipment for young Commandox. Real protection for the baby napping outdoors, for hammock or porch swing sleepers, sun bathers, hunters or fishermen. Sketches at right show you a few of this mesh tent's many uses Take advantage of this opportunity . . . get this useful, well-made Army mesh tent at this low price. Mattress not included.

99 N07600 - Army Mesh Tent, with steel supports. Shpg. wt., 7 lbs.....\$1.89

HERE ARE A FEW OF ITS MANY USES



For Camping Out



For Sleeping on Porch



For Children at Play



For Sun Bathing



For Baby Outdoors



For Young Commando:



Broce of fipes. Two fine Mastercraft pipes—one with carved bowl, the other smooth. Finest aged Algerian briar for complete smoking satisfaction. Handsome artificial leather gift box. Postpaid.

8 N 9763...... Set \$20.00



Pipe of genuine Turkish Meerschoum. A gift he'll really enjoy-choice of discriminating smokers. Meerschaum bowl; amber-colored plastic stem. In hined gift box Standard size. Shipping weight, 7 oz.

8 N 9632 Each \$3.98



A Emperor De tone Pipe. Craft finished Fine quality pipe, with hand-finished bit. Boxed.

8 N 6864-Postpaid \$5.00

B Koywoodie Flome Gross Brice Pipe. Imported aged flame-grain brian bowl, beautifully grained. Velvet bag and gift box.

8 N 9775-Postpaid..... \$10.00



Yorkshire Aristocrat. Fine quality briar; for enjoyable smoking. Polished walnut finish; hand-finished bit. Boxed.

8 N 6813-Shpg. wt., 4 oz. ...\$1.98

Processing Supreme, A leader among pipes. Beautifully grained, selected briar. Boxed.

8 N 6878-Shpg. wt., 4 oz., \$2.98

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Fifts for Him ...

Pipes and Accessories for his smoking Pleasure



Handsome Walnut Pipe Accessories

- 18 Ash Troy with Wolnut Knocker An her colored glass ish tray, 7 in, diam., with pipe knocker.

 8 N 9957 Shaping weight, 3 lbs 2 oz. \$1.69
- homidor and Rock for 4 Pipes Solid without rack and base, 7% in, long. Glass humidor holds about \$4 lb. tobacco. Pipes and tobacco not included.

 a N 9950 Shipping weight 3 lbs 16 oz \$1.57
- pipes. Glass humidor holds about 32 lb. tobacco. E. k 5 on high, 7 % in. diam. Pipes and tobacco not included.

8 N 9951—Shipping weight, 3 lbs. 10 oz. \$2.45

- (not included), 514 in, diam, at base.

 8 N 9 9 5 4 1/1 4 / 1 / high, Shop, wt. 2 in, \$3.98



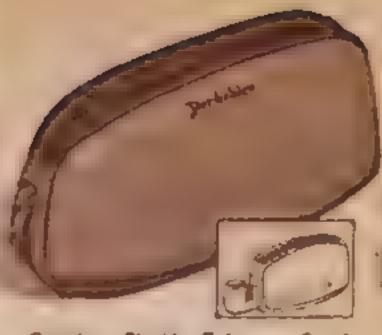
Sheepskin Tobacco Pouch, Fine sheepskin leather, flat style single pouch, saddle tan finish. Straight sipper opening, moisture-retaining lining

8 N 6599-Shpg. wt., 3 oz. \$1,49



Combination Zipper Tobacco Pouch, Genuine Maracco brown goatskin leather, with 2 sipper packets; Waterproof lining. About 6x3 inches.

8N6585-Shpg. wt., 4 oz.\$2.98



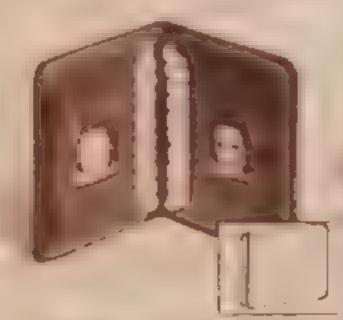
Genuine Pigskin Tobocco Pouch. Combination pipe and tobacco pouch with 2 sipper pockets. Beautiful natural pigskin color. Waterproof lining.

8N9969-Shpg. wt., 4 oz.\$3.98



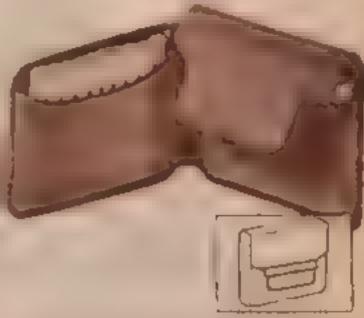
"fills-Eary" Tobacco Pouch. Just press bottom to release tobacco into pipe. Made of grained leather. Brown color. 5% inches long; 4% inches wide at top.

8 N 9962-Shop, wt. 4 oz. . 89c



Leather Cigarette Case, Made of aplit leather, Holds 20 regular size cigarettes. Insert for picture on each side. Size closed, 3 ½ x 4 ½ in. Brown color.

8 N 9975-Shog, wt., 4 oz. . 79c



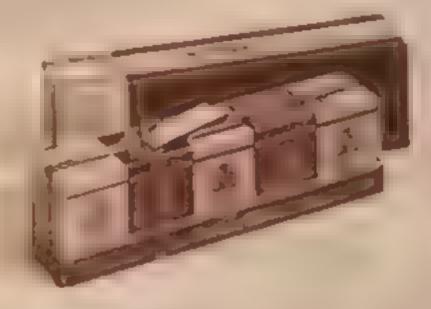
Top Grain Cowhide Cigarette Case, Made of smooth cowhide leather. Saddle tan color. Holds 20 regular size cigarettes. Size closed, 3 ½ x 4 ½ inches.

8 N 9971-Shpg. wt., 40z. \$1.98



Famous Dunhill Clooratte Cose. Holds 20 regular-size eigarettes, Saddle-stitched sheepskin; loop closing. Helps keep cigarettes from cryshing.

8 N 9946-Shpg. wt., 4 oz., 55c



John Middleton Vorlety Kit. Five different tobacco mixtures—blends of Turkish and domestic tobaccos—individually packed in mailing carton.

8 N 9673-Postpaid ... \$1,00



Middleton Deluxe Tobacco Blending Chest. Seven jars of imported and domestic tobaccos, measuring jigger and oiled silk pouch. Chest 9x12x4 1/2 inches.

8 N 9672-Postpaid. . . \$6.50



Walnut Tobacco. Pleasing aromatic blend of 7 select tobaccos. %-pound, in a moisture-retaining paper carton. A gift that's a delight to amokers.

8 N 4552-Postpaid \$1.15

Symphonie Set. Five 1%-oz. packages of pipe tobacco, containing aromatic, rum honey, flake, domestic and English blends. Shpg. wt., 1 lb. 2 oz.

BN 9972 \$1.00



Porcelom Ash Troy Set. "Neverspill" ash trays hold eigarette hrmly. Four trays in attractive assorted pastel colors in a handsome box, 3x3 inches.

8 N 9943-Shpg. wt., 2 lbs. 75c

Pipes, Tobacco and all smaking supplies, as well as all gift items, may be added to your Easy Terms Order... see page 122





Plain colors in the popular slub effect

\$ | 65

One of the most practical gifts you can give a boy is this sturdy cotton poplin sports shirt. He'll find it handy for school or sports wear because it's styled the way he likes, with the two-way collar and in-orout bottom. Sanforized-Shrunk, fabric can't shrink over 1%. Two pockets. Washfast colors.

Colors: blue, tan, green. Sizes: 6, 8, 10, 12, 14, 16, Shipping weight, 14 ounces.

43 N 2943—State size and color wanted\$1.65

Warm Beacon Robe \$479

Here's a warm, roomy robe he'll slip into first thing Christmas morning. It's made of heavyweight cotton blanket cloth . . . softly napped for cozy warmth. The smart all-over figured pattern will catch his eye and the rayon cord belt and matching trim add a luxury touch he'll like. Wrap-around style with double shawl collar. One pocket. Wash separately.

Colors: navy blue, marcon. Sises: 8, 10, 12, 14, 16, 18. Shipping weight, 2 lbs. 2 oz. 43 N 6086-State size and color\$4.79

100% new wool matching Glove and Scarf Set One of the most popular gift ideas of the season Handsome matched colors and brushed heavyweight new wool yarns

assure good looks and warmth. Gloves firmly knit for a snug fit. Scarf is about 11x42 in. Gift boxed.

Colors: camel tan, maize. Glove sises: small (614), medium (7), large (8). Shpg. wt., set, 13 oz.

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43 N 6098 State state WishbookWeb. com



... Colorful sports styles young fellows like

Lively plaids in his favorite colors

\$198

There's nothing like this colorful sports shirt to set his heart singing on Christmas morning. It's right in tune with the peppy plaids that the fellows are wearing and it's carefully tailored of fine cotton and spun rayon yarns. Two-way collar, in-or-out bottom. Two pockets, Hand washable.

Colors: blue, tan, green. Sizes: 8,10,12,14,16,18. Shipping weight, 14 ounces.

43 N 2944-State size and color wonled. \$1.98

Luxurious rayon in soft, rich shades

\$ | 98

Watch his eyes sparkie when he sees this handsome shirt beneath the Christmas tree! He'll be more than pleased with the rich softness of the colors and the sporty tailoring that includes twoway collar and in-or-out bottom. Fine quality spun rayon. Two pockets. Hand washable.

Colors: blue, tan, sandune (light yellowish tan).
Sizes. 8, 10, 12, 14, 16, 18. Shipping wt., 14 os.
43 N 2945—State size and color wanted......\$1,98



100% wool worsted Scorf

These gay plaids in rich blended colors will pep up his winter wardrobe. 100% wool worsted for warmth, About 12x51 inches, Gift boxed.

Shipping weight, 4 ounces.

Colors: blue, brown, maroon.

43 N 5913—State color....\$1.69

Rayon and cotton Suspenders

Fine rayon and cotton web with elastic inserts at back. Gold plated clip ends and adjustable buckles. Comes in an attractive gift box.

Colors: blue, brown, Sixes: 28 and 34 inches, Shpg. wt., 4 oz. 43 N 5912—State size, color... 85c

Sturdy cowhide leather Belt

Genuine cowhide with leather covered buckle. About %-inch wide.

Color: tan, Sixes: 24, 26, 28, 30, 32-inch waist. Shpg. wt., 4 oz. 43 N 5911—State sixe......85c



Favorites with men... Don Gray Cadet and Commander Wallets

Cadet has divided bill pocket, secret pocket, card pockets, card holders. com pocket, key holder. Plain edges. Closed: 31/241/2 in. Colors black Morocco or brown pigskin (seal grained). State color. 25N2828E-Shpg, wt., 6 oz. (Fed. Tax incl.) Ea.\$2,34

Commonder has all features of Cadet at left, plus edges hand laced with goatskin, Closed: 31/2x41/2 in. Colors: black hand-boarded goat, brown pigskin (seal grained), or light, brown smooth goatskip. State color. 25N2932E-Shpg. wt., 7 oz. (Fed. Tax incl.) Ea.\$3.50



"Secret Service" Money Belt

Ideal for campers, 700 travelera, servicemen. Water repellent cotton poplin money belt has 3 secret 3 regular pockets. State color klinki or navy. Shpg. wt., 4 oz 25 N 3072- (Not taxable). 79t



Embossed Western style Wallet

Zipper closing bill pocket, secret pocket, open bill pocket. Coin pocket, 2 windows. Dark brown lambskin, Size closed 414x3% inches. Shpg. wt., 4 oz. 25N3452E- (Fed. Tax incl.) \$2.34



Fine value Morocco Wallet

Snap button com pocket, card and bill pockets, 2 double-faced swing windows for photos. Size closed: 34 x4 16 in. State color: black, brown. Shpg. wt., 5 oz. 25N2856E-(Fed. Tax incl.) \$1.98



Extra Large-laced cord edges

Divided bill pocket, com and card pockets. Removable double-faced swing windows. Size closed: 44x4% in. Sheepskin, embossed. State color: black or brown. Shpg. wt., 5 oz. 25N2840E-(Fed. Tax incl.) \$2.34

Popular zipper closing Pass-fold

7 ipper closing on 2 sides. 4 swing windows. identification window, coin pocket, bill pocket. Closed: 3¼x4¾ in. Morocco leather State cour black brown Shpg. wt., 5 62 25N3016E-(Fed. Tax incl.) \$2.98

Two 10-Karat gold corners

Fine Morocco leather wallet, Bill, card and \$450 coin pockets. Identification window, 2 swing windows for photos, passes. Size closed: 314 x41/2 in Colors: black, brown. State color. Shpg. wt., 4 oz. 25N2996E-{Fed. Tax incl.} \$4.50

PAGE 154 • SEARS-ROEBUCK POBICLAS

WishbookWeb.com For other fine billfolds for men and

Gift quality Dress and Sports Shirts . . .

Available on Easy Terms too . . .



Rayon striped Dress Shirt

Each \$ 94 2 for \$3.77

ROYAL ASCOT BRAND. Fine cotton broadcloth pepped up by lustrous self-color rayon stripes. Shaped body for better fit. Tie sold on page 170. Non-wilt collar. Washable.

Sises: neck size 14 in sleeve lengths 32, 33, 34 in.; neck sizes 14½, 15, 15½, 16 in sleeve lengths 32, 33, 34, 35; neck sizes 16½ and 17 in sleeve lengths 33, 34, 35 only. State neck size, sleeve length. Shpg. wt., each, 1 lb. 1 oz.

33 N 124—Blue 33 N 125—Tan 33 N 126—Green

PAGE 168 . SEARS-ROEBUCK PC

90% soft spun rayon

\$239

ROYAL ASCOT Sports Shirt. 90% spun rayon makes this fabric crease-resistant, gives it the soft feel you expect from rayon that's spun into yarn like finest wool. 10% acetate rayon. Collar looks well open or closed. Flap pockets. Washable, Shpg. wt., each, 11 oz.

Sines, small (14-141/2 inch neck); medium (15-151/2); large (16-161/2). State size, 33 N 405-8lue 33 N 406-Ton 33 N 407-Maize (yellow) Sanforized poplin

\$298

Nobility Sports Shirt, Soft cotton poplin, tightly woven for long wear, Sanforized-Shrunk, so fabric won't shrink over 1%. Embroidered emblem on left pocket, Collar looks well open or closed. Washfast colors. Two flap pockets. Long sleeves. Gather ed shoulders. Shipping weight, each 12 ounces.

Sizes: small (14-14½-inch neck); medium (15-15½); large (16-16½). State size. 33 N 418-Blue 33 N 419-Tan

... something different about every one

Be sure to see page 122



"Sandgrain" rayon

\$298

Nonthity Sports Shirt. Soft fabric with a lustrous "pebbly" finish... teels comfortable, looks smart. Collar looks well open or closed. Gathered shoulders for added comfort. Two flap pockets. Washable. Shpg. wt., each, 15 oz.

Sines: small (14-14/4-inch neck); medium (15-15/4); large (16-16/4). State size,

33 N 415—Plain white

33 N 416—Plain blue 33 N 417—Plain tan New two-tone rayon

\$389

Nobility Brand Sports Shirt. Nothing ordinary here: Plain color front is set-off with contrasting colored trim, collar, back and sleeves. Besides the fabric is fine spun rayon—soft and wool-like to feel. Two flap pockets, Washable, Shpg. wt. each, 15 oz.

Nates: small (14-141/4-inch neck); medium (15-15); large (16-161/4). State size. 33 N 400—Brown front, ton trim 33 N 404—Ton front, brown trim 100% virgin wool flannel

\$698

Nonitary Brand Sports Shirt. A superb fabric—yes! But more than that, it's tailored with special care—seams are closely sewn, each piece of material is expertly cut. Two-way collar can be worn open or closed, fits perfectly Medium weight, Two button-flap pockets. Gathered shoulders. Shipping weight, each, 1 pound 2 ounces

Sizes: small (14-141/4-in, neck); med. (15-15); large (16-161/4). State size.

33 N 424—Red plaid 33 N 425—Blue plaid

33 N 426-Brown plaid

PG SEARS-ROEBUCK . PAGE 169





"Melbrooke" plain wools

94°C 2 for \$1.83

Nationally advertised brand, woven of 100% virgin wool to make them as nearly crushproof and wrinkleproof as ties can be. All wool interlined, carefully stitched. Individually packed. Shpg. wt., each, 3 oz.

Colors: wine (maroon), royal blue, chocolate brown, Yale (light navy) blue or black.

A 33 N 8400—State color wanted

PAGE 170 • SEARS-ROEBUCK POBMINS

Fine patterned rayons . . . ROYAL ASCOT BRAND

New wide shape. All tailored in "resilient construction" Wool interlined, Individually packed. Shipping weight, each, 3 ounces.

94^C 2 for \$1.83

- B 33 N 8342 Stripes in ribby twill weave, an ever popular pattern. Colors: blue, maroon or brown, State color.
- an lined ends. Colors: brown, blue of maroon. State color.
- 33 N 8452—Rayon satin brocade, rich and luxurious, Rayon lined ends. Colors: brown, maroon or blue. State color.
- 23 N 8450—Rayon satin brocade in new leaf pattern. I uxurious rayon lined ends. Colors: maroon, green or bine. State color.
- ands. Color: navy blue, maroon, brown, State color.

... give him the latest thing in Ties



Heavier rayon fabrics

\$ 39 2 for \$2.69

NOBILITY BRAND. Fabrics have more body to them, Tailored in new, extra wide shape, and lined at ends with rayon. Wool inter linings. Individually packed. Shipping weight, each, 3 ounces.

Colors: blue, maroon, or brown. State color wanted.

G 33 N 8453—Twill weave rayon

H 33 N 8454—Rayon crepe

Our best rayon fabrics

\$186 2 for \$3.60

Nobility Brand. Our richest, longest wearing fabrics. Styled in extra wide shape, hined at the ends with white rayon. Bias cut. Wool interlinings. Boxed. Shipping weight, each, 3 ounces.

Colors: blue, maroon, or brown. State color wanted.

J 33 N 8456—Rayon satin

K 33 N 8455—Rayon crepe

For Easy Terms, see page 122. Shop at Sears and save!

Smart! Hand dyed

\$ 86 2 for \$3.60

NOBITITY BRAND, Each different because colors are actually put on by hand work, Rayon fabrics, Ends lined with white rayon Bias cut. Wool interlinings, Boxed. Shpg. wt., each, 3 oz.

Colors: blue, maroon, or brown. State color wanted.

L 33 N 8459—Circle pattern

M 33 N 8458—Leaf pattern

He'll like the new NOBILITY Knit Ties

Soft plain colors . . . 2 qualities

A Pepped up by the rich look of a knit fabric. Individually packed. Colors: blue, maroon, brown or black. Shpg. wt., ea., 3 oz.

100% Semberg Rayon State color.

33 N 8430 Each.....94c 2 for.....\$1.83 25% silk, 75% rayon State color.

33N8359 Each...\$1.39 2 for\$2.69

Good looking stripes

B Smart, rough texture plus the add d coor of a striped pattern. Fine quality, 25% silk, 75% Bemberg rayon. Full tashamed, Individually packed. Shipping weight, each, 3 oz. Colors: biae, brown, green.

33 N 8421 - State color.

\$1,39 each 2 for \$2.69

Knit with self-colored figures

Richer and more lustrous-looking 25% sik, 75% Bemberg tavon. Be sure to state color wanted. Shipping weight, each, 3 oz.

33 N 8431—Phin colors: maroon, biue, brown or black.

33 N 8432—Striped patterns in blue or maroon.

\$1.86 auch 2 for \$3.60



Perhaps Accessories Would Please his Fancy

Rayon foulard (twill) fabrics in bright patterns similar to those shown. Adjustable to fit.

Colors: maroon, blue or brown. Slips wt , et , 3 or State color.

33 N 8338—Ready tied 33 N 8339—Regular

Each 94c 2 for \$1.83

Color rayon to 1% inch raveon suspenders with gold plated metal work Caitskin button-on ends. Suspenders 40-in. length with classic back piece. Boxed. Supping weight, set, 12 oz

Colors, royal blue, maroon or brown.

33 N 8630 - State et 1 r. Set \$1.48

Nobility brond hand pointed suspenders. Each pair unique because colors are put on with hand work. Palm tree pattern. Made of 1%-in. rayon webbing. Frastic back piece. Leather button-in ends. 40-in length Colors: maroon, blue, or brown,

Shpg. wt., each, 6 oz.

33 N 8613 - Nate col ir \$1.44

PAGE 172 . SEARS-ROEBUCK PEBS

You can include Men's Wear in your Easy Terms Order-see page 122.

.. or a soft wool Glove and Muffler Set

Virgin wool worsted Gloves and Muffler

One of our most popular Christmas gifts. "Worsted" means only the longest, strongest wool there are used . . a quanty that's warm and soft. Woven mailler is about 10x48 meles including fringe. Gloves knit in a stretchy matching stitch, Each set boxed. Hand washable separately.

Colors: maroon, navy blue, maize or tan.

Give sizes small (8), medium (9), large (10). Slappang weight, set. I cun es.

33 N 8568 State color, ginee size, Set\$2.94

Zephyr wool worsted Set, leather palm Gloves

Not only virgin wool worsted, but the famous Zephyr kind that's selected for its extra softness, the fineness of the fibers. Gaves have piggrained capaskin palms and biggers . . . give you a better grip for driving. Muffler about 12x50 inches, with fringe. Dry cacaning recommended. Boxed.

Colors: maize, maroon or camel tan.

Glar area small (8), medium (9), large (10). Shipping weight, 14 ounces.

.\$4.69 33 N 8569—State color, glope size. Set......



... or a Tie and matching Handkerchief

Kingfield set . . . Rayon crepe tie and handkerchief. Handkerclaef about 12 in square. Matching the all wood litted to resist wrink is resilient constructed loosely stit hed down back) to drape s. soothly. Boxed.

Calirs' maroon, blue or brown. Shpg. wt., set. 8 oz.

23 N 8375 State color . . Set 98c

Royal Ascat set . . . better rayon creps. Rich looking tie les urxurious looking rayon hard ends as interfried to roughout with virgin wiel to resist wrinkies. Mate-ing handkere def is about 12 inches square, Boxed.

Colors: blue, maroon or brown. Shpg. wt., set, 8 oz.

33 N 8372 State color, Set \$ 1.44

Nobility . . . Hand painted set. Rich patterns put on by hand each one is uniquely different, lynely woven rayon toulard handkerchief about 18 in, square Ends of matching tie lined with righ rayon. Boxed.

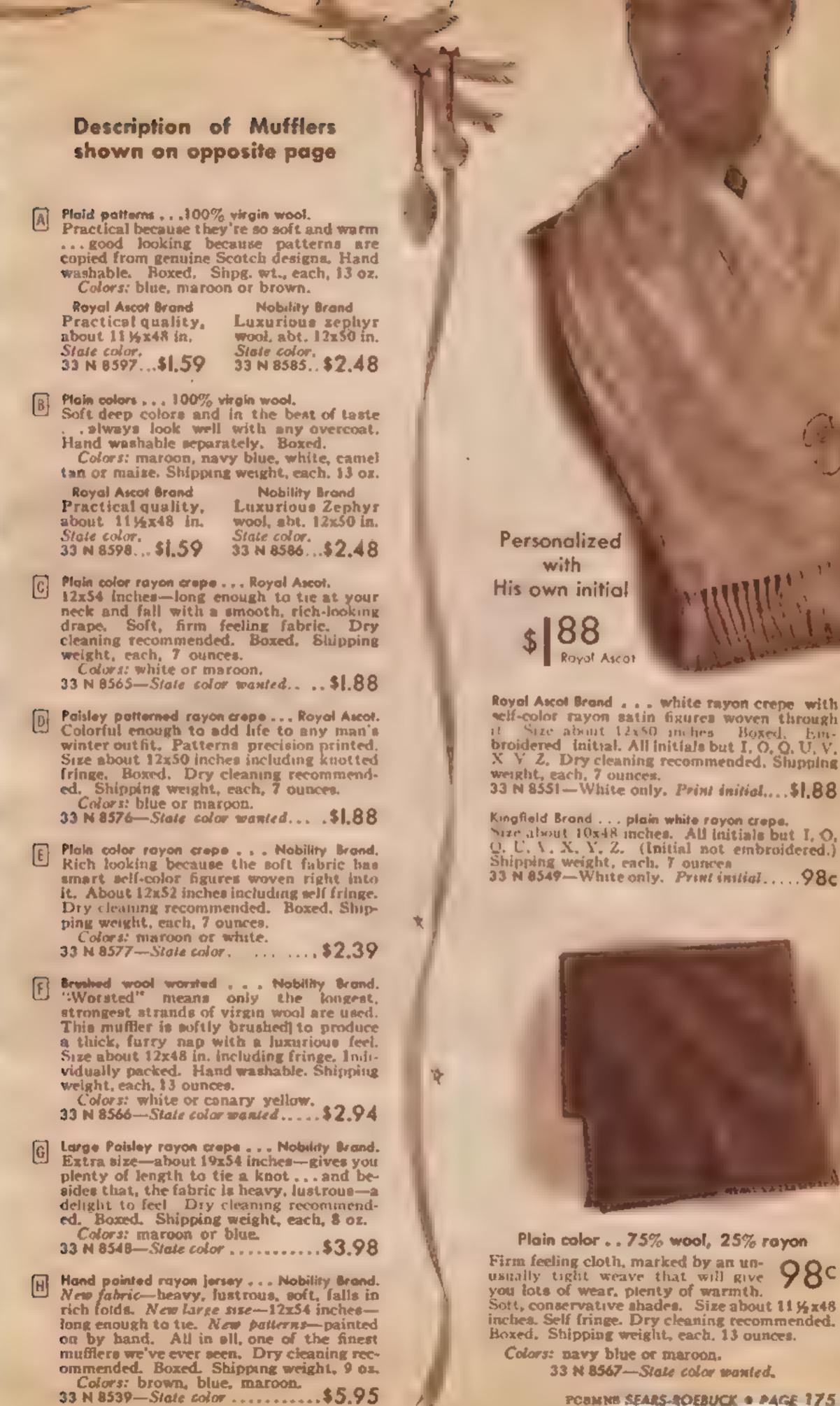
Clors blue warom or brown. Shpg. wt., set, 8 oz.

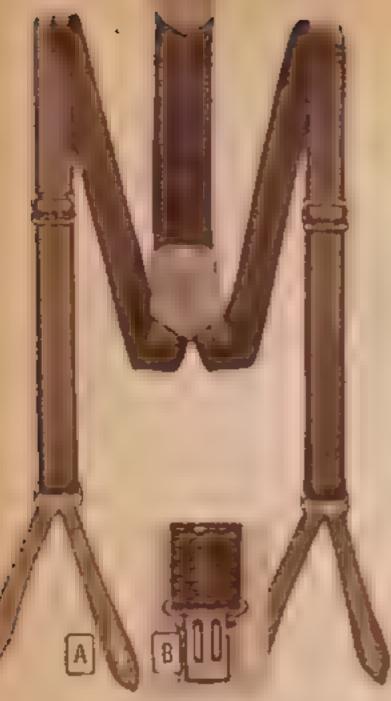
33N8377 - State color. Set \$3.69

PCBM N SEARS ROEBUCK . PAGE 173

Save fires, money, gasoline . . . SHOP AT SEARS!







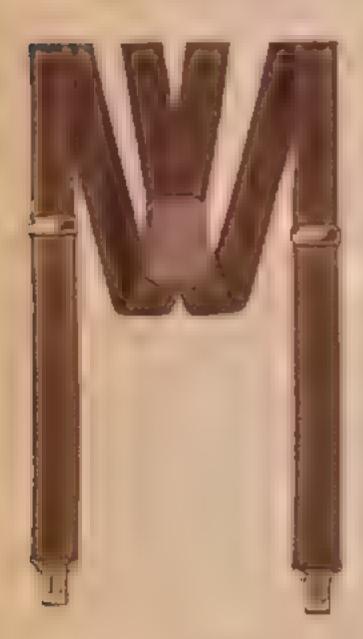
"Pioneer" Suspenders

The brand that a 94c famous for style, long wear! I-in, ray- fach on non-elastic webbing with elastic back piece for comfort, easy movement,

Colors: navy blue, brown, marcon, State color, Shipping weight, each, 6 ounces.

A 33N8611—Reg. (38-in.) 33N8611X-Ex. long (42-in.)

B 33N8610—Reg, (38-in.) 33N8610X-Ex. long (42-in.)



Our best "Pioneer"

Stronger because it's double thick rayon. \$144
Attractive striped pattern. %-inch width. Larger elastic back piece. Metal clip ends.

Colors: navy blue, maroon or brown. Be sure to state color wanted. Shipping weight, 7 ounces.

33 N 8617 - Regular (38-in.) 33 N 8617X - Extra long (42-in.)

Smart looking Belts . . .

Embossed design

ROYAL Ascor Brand, \$129 Top grain cowlude bridle leather 1-inch wide. Engraved style steel, buckle, tip and belt loop Boxed, Tanonly.

Sizes: 30, 32, 34, 36, 38, 40, 42, 44-inch waist. Shpg. wt., 7 oz. 33 N 8827—State size

Padded steerhide

ROYAL AS-COT BRAND. \$148 1-inch. Leather covered tongue buckle. Boxed. Colors: black, brown orrusset brown. Sizes: 30, 32, 34, 36, 38, 40, 42, 44-inch waist, Shpg. wt., 5 oz.

33 N 8913-State size and color wanted

Hand braided pigskin

NOBILITY
BRAND. \$159
"Gives"
slightly for comfort.
Mexican made, 1 inch
wide, Leather covered buckle.

Color: dk. tan only. Sizes: 30, 32, 34, 36, 38, 40, 42, 44-inch waist. Shpg. wt., 5 oz. 33 N 8934—State size



Handsome Belts with initialed Silver Buckles

Sterling silver Buckle

Sterling silver buckle with stamped initial agrand, personalized giftl Belt of fine quality genuine steerhode well made, strongly stitched. All initials but I, O, Q, U, V, X, Y, Z. Boxed.

Colors: black of ruseet brown.
Sizes: 30, 32, 34, 36, 38, 40, 42,
44-inch waist. State size, color.
Please print initial wanted.
33 N 8936—Shipping wt., 13 oz.

Hand engraved silver Buckle

For those who want the best, either to give or to keep. Buckle stering silver with initial actually handengraved Belt hie pigskin Gift boxed All initials but I, O, Q, U, V, X, Y, Z.

Colors: black or russet brown.
Sixes: 30, 32, 34, 36, 38, 40,
42, 44-inch waist. Be sure to state
sixe and color when ordering.
Please print initial.

33N8914-Shipping weight, 13 oz.

PAGE 176 . SEARS-ROEBUCK PCB

... Dress Gloves—right for his Christmas



All wool . . . extra heavy

Knit from 100% wood yarn, extra heavy for \$159 warmth, long wear ... extra fine quality for softness, Made in one of the finest dress glove factories. Outseam sewn for comfort, Hemmed top. Shipping weight, 4 ounces.

Color: brown only.

Sises: small (8-8 1/2); medium (9-9 1/4) or large (10-10 1/2),
33 N 4301—State sise wanted

100% wool with leather palms

Pig-grained domestic capeakin on palm, \$194 thumb and fingers.

Give better grip when driving. Knit fabric is warm, soft gives easily for finger freedom. Sturdy, good looking, long wearing. Shipping weight, 5 ounces.

Color: camel tan only.

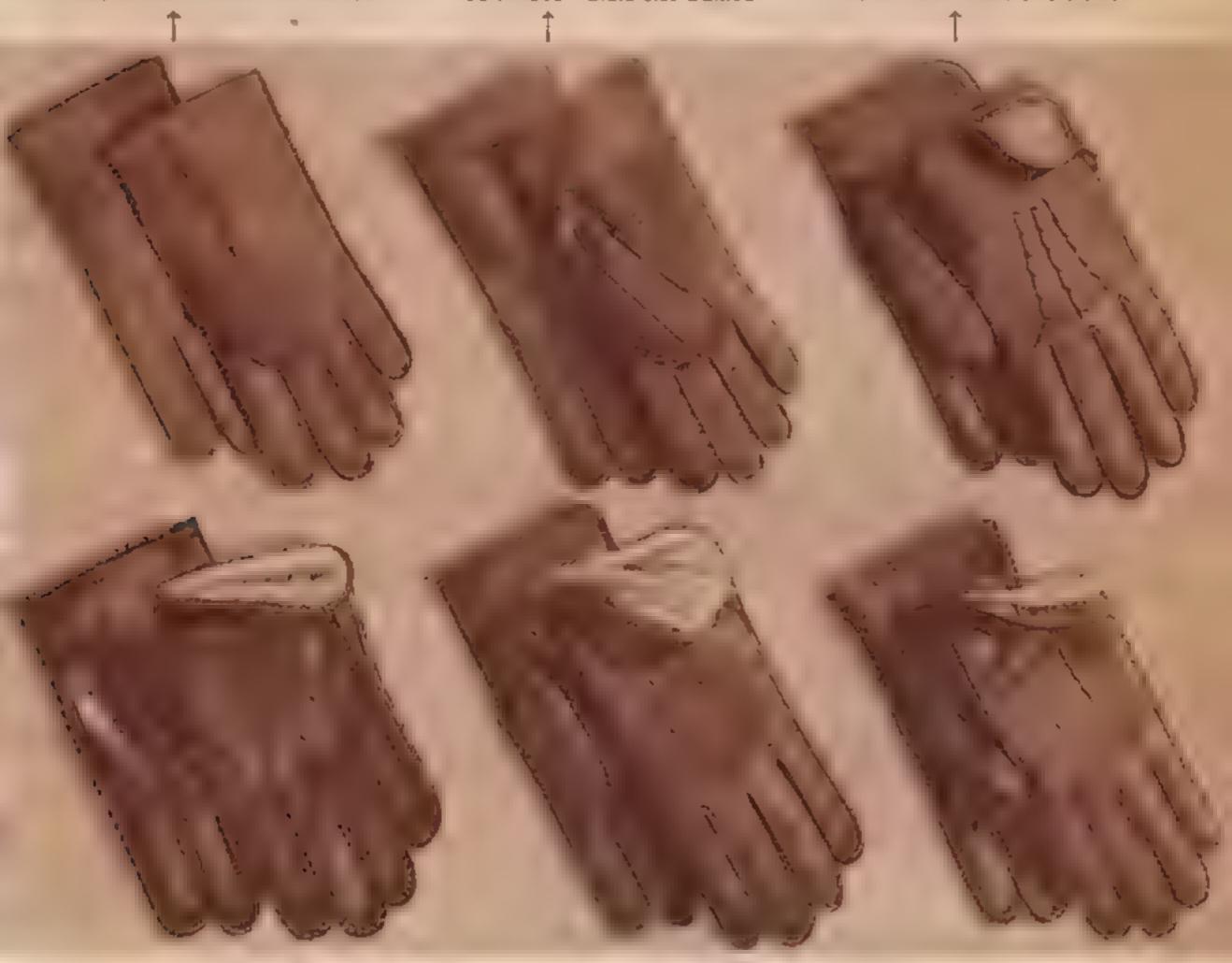
Sises; small (8-81/2); medium (9-91/2) or large, (10-101/2).
33 N 4303—State sise wanted

Capeskin . . . Wool lined

sures warmth, comfort. Good quality. domestic capeskin leather has piggrain finish. Hand stitched back. Half outseam sewn for finger comfort. Slip-on style. Shipping weight, 7 ounces.

Colort cork tan only,

Sises: small (8-814); medium, (9-914) or large (10-1014), 33 N 4158—State size wanted



Capeskin leathers fully lined with fur or wool

Fur lined ... "free action" style

Domestic capeskin leather. Lined with warm, clipped coney

(rabbit fur) to keep hands snug and warm in any weather. "Free action" sidewall construction for extra finger freedom, Slip-on style. Stitched back.

Colors: brown or black.

Sizes: small (8-8½); medium (9-9½) or large (10-10½). Shipping weight, 7 ounces.

33 N 4132-State size and color

Pig-grained . . . fur lined

Pig-grained domestic capeskin leather...a \$388 selected quality. Soft clipped coney (rabbit fur) lining for snug, cozy warmth in coldest weather. Half outseam sewn. Strtched serpentine backs. Gloves always make an ideal gift.

Color: cork tan only.

Sizes: small (8-8 ½); medium (9-9 ½) or large (10-10 ½), Shipping weight 7 ounces.

33 N 4131—State size wanted

Heavy imported leather

"Free-action" style
... the famous sidewall construction
that's better fitting, better looking. Selected, extra heavy imported capeskin. 100% new wool
knit lining is seamless. Entire
glove, back is whipstitch sewn.

Color: tan-only.

Sizes, small (8-81/2); medium; (9-9/2); large (10-10/2), Shipping weight, 6 ounces.

33 N 4130 -State size wanted

Use this book and Sears big General Catalog to do all your shapping







Sanforized-shrunk Nightshirt \$208

Available after November 15th

KINOPIELD BRAND. Heavyweight cotton fabric weighs 4½ oz. per square yard, and it's softly napped on both sides for extra warmth and comfort. Full dimensions for sleeping comfort—54-inch length gives you plenty of material to keep your legs warm. Fabric won't shrink over 1%. Chest pocket. Plastic buttons. Woven-through striped patterns. Shpg. wt., each, 1 lb. 3 oz.

Sises: small (34 to 38-inch chest); medium (40 to 44-inch chest); large (46 to 50).

33 N 916—No choice of color, State size wanted.

Medium heavy weight Pajamas

\$ 46

Available after November 15th

FASHION TOWER BRAND. Cotton fabric weighs 3½ oz. per square yard, and it's cut to our regular dimensions to give you the room you need for comfort. Soft nap on both sides adds extra warmth. Sturdy detailing includes good sized chest pocket, adjustable drawstring waistband. Woventhrough striped patterns; no choice of colors. Shpg. wt., each 1 lb. 2 oz.

Sixes: A(34-36-inch chest); B(38-40);

C(42-44); D(46-48).

33 N 969-Middy style. Order by size letter.

PAGE 178 . SEARS-ROEBUCK PO



Knit Pajamas are extra comfortable



Soft cotton in balbriggan stitch

\$213

Extra comfortable because the balbriggan statch is very close and stretchy . . . drapes so softly you hardly know you have it on. Blazer striped top has long sleeves, good sized chest pocket, snug fitting cuffs. Plain colored trousers are "ski" type which means they're loose and comfortable, with snug fitting ankles to keep cold out. Adjustable drawstring waistband fits comfortably Washfast colors for ease in laundering.

Sizes: A(34-36-inch chest); B(38-40); C(42-44); D(46-48). State size. Shpg. wt., each, 1 lb. 3 oz. 33 N 902—Navy blue 33 N 903—Moroon

Fleeced cotton in elastic rib stitch

\$247

Even more comfortable because this cotton has a thick, soft nap on the outside—gives it a warm feel that promises plenty of warmth on bitter nights. It's knit in a stretchier stitch, too—the famous elastic rib type that gives easily, and comes back to shape. Top has chest pocket, long sleeves. Ski-type trousers have comfortable two-button waistband that adjusts to your measurement. Snug fitting cuffs, ankles. Washable.

Sizes: A(34-36-in, chest), B(38-40); C(42-44); D(46-48). State size. Shpg. wt., each, 1 lb, 8 oz. 33 N 900—Medium blue 33 N 901—Tan

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Convenient Easy Terms on all Christme WishbookWeb.com



BEST BECAUSE:

- The soft, fine yarn is 75% combed cotton, plus 25% rayon for added luster and softness.
- 2. The fine stitch is the jersey type—close and long wearing, yet stretchy and comfortable.

\$398

Not to be compared with ordinary knit pajamas, because these are knit of the finest yarn we could get-the 75% cotton has been combed to remove the short, weak fibers . . the 25% rayon is lustrous and soft. Top has contrasting trim at neck, cuffs, waistband, pocket top. Bottom has contrasting trim at ankles. Adjustable drawstring waistband. Contrasting trim all knit in clastic rib stitch so it's snug fitting, easy stretching. Washfast colors. Shpg. wt., each, I lb.

Sizes: A (34-36-inch chest); B (38-40); C (42-44); D (46-48). State size letter wanted.

33 N 862—Medium blue with navy

33 N 863--- Medium green with

33 N 864—Medium tan with brown

弇

Save tires, money, gasoline Shop by mail at Sears and save





Broadcloth Pajamas look, wear well



Sanforized cotton... NOBILITY brand

\$390 Available ofter November 15th

Firm feeling, long wearing fabric with plenty of body and weight to it . . . cut to roomy dimensions for sleeping comfort. Sanforized-Shrunk so fabric won't shrink over 1% in washing. Smartly styled patterns are woven through to the back. Colors are washfast. Lapel coat style can be worn open or buttoned at the neck, Chest pocket, Drawstring waistband.

Sisas: A (34-36-in.chest); B (38-40); C (42-44); D (46-48). State size letter. Shipping wt., 1 lb. 33 N 904-Blue 33 N 905-Ton

33 N 906-Margon

20% lustrous rayon... NOBILITY brand

\$390 Available after November 15th

Rich paisley patterns are news on the style front, and they look even richer, even finer when they're printed on a soft, lustrous broadcloth like this. Fabric is tightly woven 20% rayon, 80% cotton . will give you plenty of wear. Lapel coat style can be worn open or buttoned at the neck. Adjustable drawstring waistband. Chest pocket. Fresh water pearl buttons. Washable.

Sizes: A (34-36-in, chest); B (38-40); C (42-44); D (46-48). State size letter. Shipping wt., 1 lb. 33 N 884-Navy blue J3 N 885-Margon

33 N 886-Gray

Order Pajamas, too, on Sears Easy Terms, see page 122





Plain rayon crepe ... NOBILITY brand

\$366

Soft fabric has body enough to drape well, fall in luxurious folds . . . more, it has the smooth, soft finish you associate with rich-looking rayon. Lapel style coat can be worn open or buttoned at the neck, looks well either way. Chest pocket Adjustable drawstring waisthand fits comfortably never binds. Careful stitching. Fresh water pearl buttons. Washable by hand.

Sizes: A (34-36-in. chest); B (38-40); C(42-44); D (46-48). State size letter. Shipping weight, 1 lb. 33 N 893-Medium blue 33 N 894-Margon 33 N 895-Bamboo (ton)

Striped rayon . . . NOBILITY brand

\$440

The kind of fabric you see in the finest shops rich and soft, with the dull lustrous finish that stamps it as fine quality rayon. The pattern is one of the latest-smart candy stripes that are woven right through to the back, not just printed. Coat is the new "kite" style, that has a smartly slanting front. Chest pocket. Drawstring waistband. Fresh water pearl buttons, Washable.

Sizes: A (34-36-in. chest); B (38-40); C (42-44); D (46-48). State size letter. Shpg. wt., 1 lb. 33 N 873--- 8lue

33 N 874-Maroon

33 N 875-Green

Shap of Sears and Save—tires, money, gasoline!

PCB SFARS POEBUCK . PAGE 183 WishbookWeb.com





Beacon blanket cloth

\$579

Genuine heavyweights with the warmth you expect from this famous cotton fabric. Patterned in shaded ombre designs. Reinforced seams Wrap model. One pocket Double shawl collar. Rayon cord trim, sash. Shpg. wt., each, 3 lbs. 14 oz.

Sises: small (33-37-inch chest); medium (38-42); large (43-46). State size 33 N 1919—Novy blue 33 N 1920—Moroon

Rich brocaded design

\$1050 Each boxed

KINGPIELD BRAND. Luxurious rayon robe with the luster of a brocaded design, the strength of an added cotton filling in the cloth. Reinforced seams. Wrap model. Matching sash. Shawl collar double thick for extra warmth. One pocket. Shpg. wt., each, 2 lbs. 7 oz

Sizes: small (33-37-inch chest); medium (38-42); large (43-47). State size wanted.

33 N 1923—Navy blue 33 N 1924—Marcon Heavy rayon, fully lined

\$1350

ROYAL ASCOT BRAND. Our very finest rayon robe... made of a lustrous fabric that rivals oriental silks in its rich, soft feel. Not only the body of the robe, but the sleeves as well are lined with gleaming rayon satin. Sweeping shawl collar is double thick. Matching fringed sash. Reinforced seams. Two buttons on sleeves. One pocket. Shipping weight, each, 2 ibs. 8 oz.

Sizes: small (33-37-inch chest); me dium (38-42); large (43-46). State size.

33 N 1947—Novy blue 33 N 1948—Maroon



\$850

forh boxed

Medium weight robe with a nice feel to it. Wrap model style with double thick shawl collar. Taped, reinforcedseams for added strength. Matching sash. One pocket, Shpg. wt , each, 2 lbs. 9 oz.

Sizes: small (33-37-inch chest); medium (38~42); large (43~46). State size wanted.

> 33 N 1921-Navy blue 33 N 1922-Maroon

NOBIUTY Brand 100% virgin wool worsted

\$ 48

Each baxed

"Worsted" means only the longest, strongest strands of virgin wool are used . . . a premium quality of medium weight wool that's soft and rich to touch. Double thick shawl collar is full and sweeping. Matching sash. Two-button trim on cuffs. Inside seams reinforced.

Sises: small (33-37-inch chest); medium (38-42); large (43-46). State size. Shpg. wt., each, 2 lbs. 4 oz.

> 33 N 1905 Navy blue 33 N 1906--- Maroon

> > 众

Everything at Sears available on Easy Terms . . , see page 122



He'll appreciate a new Sweater . . .



Nobility pullovers . . . virgin wool worsted

With \$495 Without \$295

"Worsted" means only the longest, strongest strands of virgin wool are used . . . more than that, these yarns are slightly napped to give them a softer feel, a more luxurious look. Knit in a "drop needle" stitch to give a neat ribbed effect. Medium weight, Wash separately by hand.

Sizes: small (34-36-inch chest); medium (38-40-inch chest); large (42-44-inch chest).

A Pullover with sleeves. Shpg. wt., each, 1 lb. 6 oz. State size wanted. 83 N 2093-Camel tan

83 N 2094-Brown 83 N 2095-Medium blue

B Pullover without sleaves. Shipping weight, each, 1 pound, State size. 83 N 2090—Camel ton 83 N 2091 -- Brown

83 N 2092-Medium blue

Nobility zip sweater... all wool

THE STATE OF THE PROPERTY OF THE PROPERTY OF THE PARTY OF

\$798

Back again—a good, substantial sweater with fast-action zip front. Medium weight sweater knit in a tight flat stitch that looks like woven cloth, keeps you warm, wears well. Zipper locks in any position. Reinforced neck seams. Two pockets. Coat style bottom. Ribbed cuffs. Wash separately by hand. Shipping weight, each, 1 pound 2 ounces.

Sizes: 36, 38, 40, 42, 44, 46-inch chest. State sise wanted when ordering.

> 83 N 1578—Comel ton 83 N 1579—Medium blue



Because it's 100% worsted—the longest, strongest strands of virgin wool.

Because it's knit in the elastic rib stitch that gives easily, yet always comes back to its shape quickly.

Because colors are dark, conservative ones, don't show soil easily, look neat.

Royal Ascot Brand ...
medium weight wool

\$398

Practical quality sweater...a firm, closely knit fabric. Taped shoulder seams. Two pockets. Wash separately by hand. Shipping weight, each, 2 lbs.

Colors: gray, brown heather or navy blue.

Chest sizes: 36, 38, 40, 42, 44 and 46 inches.

83 N 2036-State size and color.

Nobility Brand . . . heavy weight wool

\$549

Longest wearing because they're the heaviest sweaters . knit of tightly twisted yarns with the strength and warmth to give you long, satisfactory service. Taped neck seams. Reinforced buttonholes. Two pockets. Wash separately by hand. Shipping weight, each, 2 lbs. 4 oz.

Chest sizes: 36, 38, 40, 42, 44, 46 inches. State size wanted.

63 N 1602—Dork gray 83 N 1604—Brown heather 83 N 1605—Navy blue

*

For your convenience... Easy Terms on everything at Sears... see page 122





Linen threads in toe-cap

Clear, contrasting patterns are carefully knit into the smooth rayon body of these dress socks; can't pull out. Mercerized cotton tops, toes, heels. High spliced heels; double soles. Shpg. wt., pair, 3 oz.

Colors: brown, blue, marcon; nustd, patterns. Sises: 10, 1014, 11, 1114, 12, 13. State sise, color.

86 N 2083—Regular length 86 N 2084—Short length

Mercerized cotton and rayon

Smooth blending of two fine yarns makes these socks look and feel like expensive 3 prs. \$1.15 lisles. Sparking patterns are knit in; can't pull out. Mercerized cotton tops, toes, heels. Double soles. Shpg. wt., pair, 3 ox.

Colors: brown, novy, tan, tenl; nesorted patterns. Sises: 10, 10 14, 11, 11 14, 12. State sise, color.

86 N 1941—Regular length 86 N 1942—Short length

Part wool for soft texture

Perfect gift socks for men who want looks plus comfort. Soft, warm wool over rayon 2 prs. 95c with a diamond shape pattern outlined in bright rayon stitching. Mercerized cotton heels, toes, tops, Fiber content: 30% wool, 30% rayon, 40% cotton.

Colors: blue, brown, maroon. Sixes: 10½, 11, 11½, 12, State sixe, color. Shpg. wt., pair, 3 oz. 86 N 2100—Short length

Our finest liste Dress Socks

cotton liele (longest wearing, smoothest cotton yarns). Mercerized, so rich, dark colors and luster will last. Classic 6x3 rib. 4-ply body; 5-ply heels, toes. Made in U.S.A. Shpg. wt., pair, 4 oz.

A Deluxe quality gift socks because they're

finely knit of Egyptian

size and color wanted

For a man's Christmas . . . give Pilgrim Socks



100% new wool Argyles

86 N 1978—Regular length only

Colors: navy, brown, black. Sixes: 1014, 11, 1114, 12, 13. State

If he likes color, give him these handsome socks, Distinctive patterns 2 pr. \$2.25 have the soft, rich blending that only fine wool and careful knitting can give. Patterns stay bright because yarns are dyed before knitting. Med. weight. Shipping weight, pair, 3 oz.

Main colors: brown, maroon, navy. Sixes: 10 1/2, 11, 11 1/2, 12, State sixe, color.

86 N 2 148 - Short length only

WishbookWeb?com

PAGE 188 . SEARS-ROEBUCK POBLA





Non-Rationed Styles for Women

Available October 15th

\$239

Oxfords for work or play...a welcome gift—practical for your own use, too. Smart, tailored lines and 1-inch Dutch boy heels. Comfortable, cotton fabric uppers with matching platform and heels. Flexible, WPB-released subbersoles outwear leather. For indoor or outdoor wear.

• C (medium) width, sizes 3 to 9, Half sizes, too. State size. Shpg. wt., 1 lb.

No ration stamp required

76 N 9079-Blue 76 N 9078-Brown Poir \$2.39

\$185

delightful gift suggestion. Attractive and comfortable indoors with house dresses . . . or outdoors, with slacks and other sportswear. Light, porous cutton uppers, covered platform and heels. Flexible WPB-released rubber soles. 1%-inch heel with rubber lift.

• C (medium), sizes 3 to 8. Half sizes,

too, State size. Shpg. wt., 1 lb. 3 oz.

No ration stamp required

76 N 9005—Blue 76 N 9007—Wheat



Available October 15th

\$275

Clossy cossols certain to make a gift hit at Christmas time. Good to look at...cool, flexible and light on the feet. They give the solid comfort men like for lounging and general wear around the house. You'll want a pair for yourself, too, because they save rationed leather dress shoes—and are good in summer for sports, beachwear and gardening.

Porous cotton hopsacking uppers in a handsome basket-weave. Sturdy composition soles sewed to give inside, nailfree smoothness. Strong counters brace the uppers. Built-in toe caps help keep the shoes in shape. Built-up wedge heels give the proper lift and balance for active wear.

• Men's sizes 6 to 11 plus all half sizes. Wide width. Be sure to state size. Shipping weight, 1 pound 10 ounces.

No ration stamp required

76 N 9622—Brown

76 N 9623 - Beige.. Pair \$2.75





Pretty tie . . . to save your rationed shoes

Casual style you can wear indoors or nit. Jaunty open toe open back \$329 Worked eyelets add a dressy touch. Serviceable cotton lined with rayon faille, a soft corded weave. Comfortable platform wedge heel. Guaranteed *Endura-flex soles.

C (medium) width in sizes 3 1/2 to 9. Half sizes, too. State size wanted. Shipping weight, 1 lb.

No ration stamp required for these shaes



Demure little bow pump

Smartly tailored pump of richly colored serviceable cotton fabric with pert tailored bow, open toe, open back, rayon faille lined for sisk stocking feel. Suitable for any indoor or outdoor occasion. Comfortable wedge theel. Endura-flex sole.

• C (medium), sizes 3½ to 9. Half sizes, too.

No ration stamp required

54 N 7865—Rust 54 N 7866—Wine State size. Shipping weight, 1 lb. Pair. \$2,79

PAGE 190 . SEARS-ROEBUCK POBRIEN



Under the tree on Christmas morning

Ration-free Pumps for Lounging or Casual Wear

\$329

Available after October 15th

No lovelier gift ... for you or someone else. Colorful indoor or outdoor companions for slacks, house coats, pretty frocks.

* All have Endura-flex plastic-coated soles guaranteed to wear as well as leather. No ration stamp needed for any of these shoes.

- Cheerful color occent . . . Rough weave cotton in bright red and white gingham checks. Platform wedge heel. *Endura-flex sole. Shipping weight, 1 pound.

 * C (medium), sizes 3 ½ to 9, Half sizes, too, 54 N 7904—State size. Pair \$3.29





Ration-free Casuals for indoor or outdoor wear

\$ 98

\$298

\$329

\$329

Beloved Flotties . . . Lattice-front sandal; smart little "g>wither" to team with your tailored cothes, your slacks and printed frocks; to double for your lounging suppers. Cushion-soft platform, broad 1 1/4-inch heel. Red or green reptilegrained artificial leather, trimmed with rayon faille."Endura-flex so e. • C (med) 31/4 to 8,

Half sizes, too. State size. Supp. wt., 1 lb. No rotion stamp needed

54 N 7911 - Green 54 N 7910-Red. Pr. \$1.98

G H Answers to femi-Two lovely sandals one with criss cross vamp and ankless moring bracelet strap the other with vimp formed of broad diagonal bands. Gypsy-like multi-color stripes of sturdy cotton mesh. My 1st ible at kle straps Platform wedge Leci. *Endura-flex soles. • C (mrd) 314 to 9 Half sizes too. State size. Shipg. wt., 1 lb. No ration stamp needed G 54 N 7912-Broad band

M 54 N 7783-Criss-cross

vamp.....Pair \$2,98

To cheer mid-winter clothes . . . Bow pumps a beige and base paid with base time or sparkling red and blue ginglan check with red trim. Rough weave citton Shoes that feel so right you wear them all day. Comfortable patiorm wedge heen "Endura-flex soles. C (med) 3½ to 9. Haf sizes two State size. 5 apping wt., 1 .b.

No ration stomp needed 54N7917 - Beige plaid 54 N 7919 - Checks, Available after Oct, 15th.

Smort 'n' pretty Sensible shipper front pun ps. Soft wine or royal blue rayon and cotton fabric with natural write concentric circle design trimmed with plain wine or blue. You li love it for playing, or just relaxing Platform wedge heel *Endura-flex sole A1justable ankle strap.

 C (med) 3½ to 9 Halt sizes, too State size. Shipping wt., I lb.

No ration stamp needed 54 N 7916-Blue 54 N 7914-- Wine Pair.....\$3.29

Shag Mats . . . reduced for clearance



Save 11% to 14% on fluffy Tufted Mats

•	Mats red	aced 3	Oc to	49	C			V	VERE	
	Just in to							\$2	-6	9
A	B C Lus	unous	9010	170	No.	Tage,	ng			
	n firmly t							\$2)7	9
-4	duck, l			-		70.00		¥ Z		-
	astrable					-			34 -	
	ach, blue								al Ma	
	Mai Szn							Viere	100	
	26x26-in							\$3.60	\$2	39
	18x34-in						1	210	2	29
В	24x36-in	96 N 2	2926M	't	115	2 02	1	3 75	3	29

10 Lid Cover 96 N 2920M

Green Blue Peach

9 17

Save 10% to 16% on Fringe-type Mats

• Mats reduced as much as 61c

• Gifts for year around use

Deeper tak heaver bak
Lovely new texture that er

pleases the beauty of your toor
Rows of heavy cotton fringe securely
stucked ton staraic of reld 1 k Wastable. Colors: peach, blue, white or
dasty time. Since can manual.

	A.c. Conf
	WERE
ě.	2-50
7	3.37

\$298 30s 10 Round Mat

	Adapt or gar	C+ >,	0.2	45	Acres	Paren
3	22x48-in	96 N 2988M	2 dis	9 12	\$5.49	\$4.89
È	30×30-in	96 N, 2987M	2 11/2	1 oz	3.59	2.98
ŀ	Lid cover	96 N 2989M		13 12	1.50	1.49

White Dusty rose

1.05

98



Reversible, cotton filled, tufted . . . Each only \$398

Poisley and floral pattern on a white background ... same print on both sides. Softly glazed finish on good quality cotton. All new clean cotton filling securely held by knotted tuiting. Will keep you snug and warm while you sleep ... makes a attractive cover for your bed during the day. Finished size: about 68x82 in. Dry clean. Predominating colors: blue or rose. Shpg. wt., 6 lbs. 4 oz. 56 N 08424—State color wanted Each \$3.98







Flattering Gift Robes

Warm, frilly, tailored—to suit all—at Sears low prices

"Queen of Hearts" wrap rule cotton chem le lut that has outsold any we've offered, so we know it'll please. Velvetytextured confile is cozy and were. Cleverly peaced he arts. good sweep, front sash, in deties for highre flattery H = 1 wash separately in Lux. Misses' sizes: 10, 12, 14, 16 18, 20 (fit Jrs. too). State ster. Shpg. wt., 2 lbs. 10 oz \$27 N 9042-Copen blue \$27 N 9043-Deep rose Women's sizes: 38, 40, 42 State size. Shipping weight, 2 pounds, 10 ounces. ♦27 N 9044—Copen blue \$27 N 9045-Deep rose Each....\$5.98

Robes described below shown on opposite page:

- Clossic toilored robe she'll enjoy for ye are Worn become
 flantiel contains 50°; reased
 wool, also 30% rayon, 20°;
 cotton. Smart fitting with
 ample overlap to skirt; bodnee darts, firm, flat-lying
 she darts, firm, flat-lying
 she darts, inside ties for trimness. Gleaning white ray a
 satin bin ling. Dry clean
 Nizes: 12, 14, 16, 18, 20, State
 oze, Shipg, wt., 2 lbs, 4 oz.

 \$27 N 9068—Novy....\$6 98
 \$27 N 9069—Red wine.. 6,98
- Self ruffled, white polka dotted rayon housecoat, in easyon wrap style, has gracious
 charm shell like for leisure.
 Suit unpressed pleats at each
 side of neck and on skirt. Side
 size, plus inside ties keep
 waist neat. Dry clean.
 Sizes: 12, 14, 16, 18, 20, Stare
 tize. Sipg. wt., 1 lb, 10 oz.
 \$27 N 9082—Bright red, \$5.98
 \$27 N 9083—Royol blue. 5.98

Catalog numbers marked •
are shipped from Kansas City
Order and pay postage from
Sears nearest mail order house.

A Queen of Hearts. \$5.98: Sizes 10 to 20 and 38 to 42





Fashionable Gifts for Girls 7 to 14

Attractive styles she'll love for Christmas and will use all winter

All Wool Hooded Snowsuit

All wool blend of 50% reprocessed wool, 50% reused wool. Attached hood trimmed with dyed rabbit fur. Fitted jacket. button closing. Fully cut sn w pants, Zip anklets, Cotton Kasha lined. Stses:7, 8, 10, 12, 14. State size. Shipg, will, 4lbs. 12 oz.

♦77 N 7469-Gray with green.

♦77 N 7468-Blue jacket A with wine pants B

\$11.98 Each... . . .

Hooded Plaid Raincape

A welcome Christmas gift . . . a gay, colorful plaid cape made of a sturdy, heavyweight, waterproof cotton. Full cut to fit · ve a · t casily. Styled with attaneia lifor extra storm protest n Convenient deep arm slots, 4 button opening,

Sises: 7, 8, 10, 12, 14 Be sure to state size. Shipping weight, 1 pound 4 ounces

♦77 H 7038 \$2.29

All Wool Jumper Dress

100% wool jumper, beautif fly made with butterfly ratio la bright red. Dry clea will le November 7, 8, 10, 12. Nate 12. Shpg. wt., 14 oz.

\$77 N 7730. \$4.29

White Cotton Blouse, Embracey on collar, and front. Was able. Sizes: 7, 8, 10, 12, 14, Stone Le. Supping weight, 8 oz.

47 N 1114 \$1.74

Catalog numbers marked & shipped WishbookWeb.com



Glamour Gifts to enchant her

- Stunning loce fascinator in smooth, lustrous rayon. Frames the face with its misty folds in a flattering, bewitching manner. Perfect for evening, for dress., for anytime you want to look feminine and lovely. Size: about 57x21 in. Hand washable. Shpg. wt., 4 oz. 88 N 4448—White
- Wool sweater dicky in 100% soft, fluffy wool yarns, easily hand washable. Combines the warmth and comfort of a sweater without the bulkiness of sleeves under jackets. Slips on in a wink. Lacy knit stitch . , ribbed knit crew neck and bottom. Self tie at side Fite all sizes up to 38-in bust. Shipping wt., 5 oz. 88 N 4139-White 88 N 4140--- Pink 88 N 4141-Lt. blue Each \$1.98
- All wool scorf . . a cosy warm gift to bring comfort and cheer on frosty days. Knit of fine, superbly soft wool yarns . . hand loomed . . with expensive-lookinghand knotted fringe. Size: about 12x50 inches, including fringe. Hand washable in Lux. Shipping wt., 6 ox. 88 N 4450—White...\$1.98
- Colorful rayon crope head square... a bit of dramatic fascination to thrill even the most exacting lady! The brilliant, luscious colors are hand screened on snow-white rayon crepe that is rich-looking, lovely. Flattering to wear, smart to carry... it completes a costume. Sise: about 35 in. square. Hand washable. Shipping weight, 6 ounces. 88 N 4449—Multi-colored floral design on white.\$2.98

For other lovely gift items at typical Sears low prices, see our Big Fall and Winter Catalog.



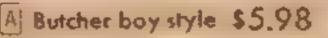
A Stunning Lace Fascinator \$1.74

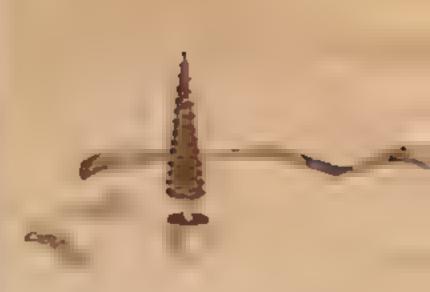




D Colorful Rayon Crape Head Square \$2.98







Pretty Pajamas .. smart gifts

They're practical as well as pretty. So well tailored you can wear them to lounge in. Tops can be worn out or in

because the trouser waistbands are fitted and tailored to a T. Available on Seats Essy Terms, see Page 122

Butcher boy style in rich broadcloth type apun rayon ... printed in a delightful rosebud pattern. A gift to put color and cheer in every lounging hour Beautifully tailored top has smart notched collar, banky pocket and front piped in contrasting color. Short sleeves Lovely matching fresh water pearl buttons. Trousers are well cut for comfort, Adjustable waistband. Double stitched. Hand washable separately.

Sises: 32 34, 36, 38, 40-in bust. State bust. Shipping weight, 10 ounces

38 N 1319-Pale yellow 38 N 1318-Pale blue 38 N 1317—Tearose \$5.98 Each ..

Smort coot style is tricely Latloredfromitstrimpotchedeolfar to the last detail of its well cut trousers. Yoke top coat has a hanky pocket ... short sleeves for action-free comfort. Trousers have button waistband. All seams double stitched for long wear. In floral printed diagonal weave rayon . . . hand wash separately

Sixes; 32, 34, 36, 38, 40-in bust. State bust. Shipping weight, 10 ounces.

38 N 1311—Teato c 38 N 1312-Pale blue 38 N 1313-White Fach ...\$3.98

For other lovely gowns and pajamas, see Sears big Foli and Winter Catalog.



Run-proof Rayon Undies

First time everl Undies superior in quality, fit and wear to any we've ever offered! They bear the famous Le Savoy label ... and that means tops in lovely undies. Guaranteed runproof because they are 2-bar tricot glove knit-caressingly ooft-giving you a fabric of excellent service and wear. Each garment is faultlessly cut for onug fit. Beautifully tailored with the long wearing features of strongly sewn seams, bartacked at points of strain. Double fabric crotch, Band front, elastic at back. Choice of 3 popular styles.

Color: Tenrose. Shipping weight, each, 6 ounces.

Stees-Briefa: 30-34; 35-38; 39-40-in, hips. State hip sice.

A 38 N 2679—Hollywood brief.....\$1.00

B 36 N 2680-Band leg

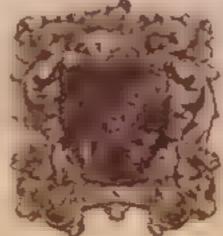
brief.....\$1.00 Sises-Panty: 32-36; 37-40; 41-44-in, hips. State kip size.

C 38 N 2681 - Band leg panty Tearose Each \$1.00 Stout sizes-Panty: 45-46; 47-48-in, hips. State hip sise.

C 38 N 2682—Band leg panty Tearose...... Each \$1.15

We recommend hand washing these lovely undies in gentle Lux suds . . it belps preserve their beauty, and they wear much longer.





Hollywood brief \$1.00 reg. sizes

Band leg brief

\$1,00 reg. sizes

Band leg panty \$1.00 reg. sizes

Band leg panty \$1.15 stout sizes



PAGE 202 • SEARS-ROEBUCK PCB

Petal-smooth rayon crepe midriff style \$3.98

For description see opposite WishbookWeb.com



Gift Gowns and Housecoats

Coot and gown in Fashion's newest styled-to-the-times ensemble. It's delightfully practical as well as beautiful. The coat can be worn about the house..ideal for traveling, too. Gown is flattering to every woman. Hand washable. Light, each, 54 inches. Sizes: 34, 36, 38, 40-inch bust.

Royon follo coot. Handsome tailored style..has rolled collar,
plunging neckline, set-in belt
with long ties. Inside tie holds
deep overlap. Choice of 2 colors
that blend with gown shown. Stale
bust. Shpg. wt., 1 lb. 2 oz.

38 N 966-Outly rose 38 N 967-Copen blue, Eq. \$6.98

B Multi-filament rayon crope gown in stunning bouquet print. Midrifi style; shirred, State bust, Shipping weight, 12 ounces.

38 N 968-Floral print....\$3.98

G and D iliustrated on opposite page

Petal-smooth royon creps in tiny rosebud pattern makes this a picture gown of charm and beauty. The multi-filament fabric is rich and luxurious to feel... delightfully hand washable. Exquisitely detailed, with deeply shirred bodice top.. graceful scalloped midriff.. bias cut skirt. Length, 54 inches.

Sixes: 32, 34, 36, 38, 40-in, bust. State bust. Shpg. wt, 13 oz. 38 N 960—Pink

38 N 961—Pale blue

38 N 962-Ivory Ea. \$3.98

enchanting luxury-look to this lovely gown. It enhances the sweetheart neckline, shoulder straps. and is inserted at slender midriff. The rayon satin is lustrous, rich-textured and easily hand washable. Lgth., 54 in.

Sixes: 32, 34, 36, 38, 40-inch bust. State bust. Shpg. wt., 13 oz.

38 N 945-Tearose

38 N 946-Pale blue

38 N 947-Ivory..... Ea. \$3.98



For complete details of Sears Easy Terms, see page 122.





Exquisitely lovely Rayon Gift Slips



Bewitching block rayon taffeta slip trimmed with filmy cotton net at basque bodice and hem. A figure-flattering bias style that makes a splended gift. Length, 42 inches. Shipping weight, 7 ounces.

Sizes: 32, 34, 36, 38, 40-inch bust. State bust.

38 N 3950-Block

.:...\$2.29

Royon sotin in a popular midriff style. Luxurious-looking wide cotton lace at bodice top and all around bottom. Length, 42 inches, Shipping weight, 7 oz.

Nises: 32, 34, 36, 38, 40-inch bust. State bust

38 N 3951 - Teorose Each \$2.69 38 N 3952-White



A gift she'll appreciate and treasure

Cut work embroidery on multi-filament (firm and smooth) rayon crepe makes this an exquisite gift slip. Embroidered lily pattern at shaped V top matches edge on bottom. Bias cut Length, 42 inches. Shpg. wt., 8 oz. Sizes: 32, 34, 36, 38, 40, 42, 44-inch bust. State bust.

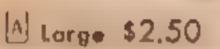
38 N 3953—Pearl white

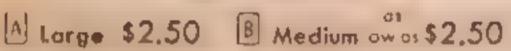
Exquisite Alencon-type loce on rayon crepe . . . a shimmering multi-filament fabric. Bias cut, this luxurious-looking slip is lavishly trimmed with rich cotton lace at bodice and all around bottom. Length, 42 inches. Shipping weight, 7 ounces. Sises: 32, 34, 36, 38, 40-inch bust. State bust.

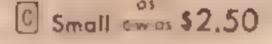
38 N 3955-Tecrose.....\$3.98

All those lovely stips are available on Sears Easy Terms, see page 122











Hollywood \$2.50



F Variation \$1.00

Hollywood **Brassieres**

Designed for famous screen stars. Whirlpool stitched for uplift. Fine quality lining. Back adjusts to fit four sizes. Postpaid.

For Large bust . . . Cotton broadcloth. Even sizes: 34 to 42 in. 1%-in. band. State sise. Nude. 18 N 650.....\$2.50

For Medium bust Bust sixes: 32, 34, 36, 38 inches. State bust six?

Cotton broadcloth 18 N 749-Nude 18 N 750-White. . . \$2,50 Bust sixes: 32, 34, 36, 38, 40 inches. State bust size.

Rayon salin 18 N 652-Nude \$3.00 18 N 653-- White.

For Small bust Bust sises: 32, 34, 36 inches State bust size.

Cotton broadcloth 18 N 776 - Nude 18 N 777-White ... \$2.50 Rayon satin

18 N 876-Nude. 18 N 877-White . .\$3.00

Hollywood overlay strap Support. Uplift for full figure. inner pockets hold bust. Darted for accentuation. Cotton broadcloth, Length, 934 Inches. For Large bust. State bust size:

34, 36, 38, 40, 42 in. Post: paid.

18 N 801 - Nude 18 N 802-White ...\$2.50

Maiden Form **Brassieres**

interlude Sandeau - gives rounded lines. Semi-circular underbust stitching reinforced for uplift. Cotton broadcloth. Adjustable straps. Back adjusts to 3 sizes. Tearose. For Medium bust, Bust sizes: 32, 34, 36, 38, 40 in. 18 N 695-State bust sise. Postpaid\$1.00

Variation Bandeou - for a smart line of separation. Small insert at center front for comfort. Triangular underbust reinforcements. Cotton broadcloth, Adjustable shoulder straps. Back adjusts to 3 sizes. Tearose. For Medium bust. Bust sizes: 32, 34, 36, 38 inches.

18 N 698 - Stare bust size. Postpaid.,\$1.00

Garter Beits and Girdles

Lightweight rayon and cotand bookey hing .. 25 to 30; also 32, ... 36 in. State waist and hip. Shipping weight, 8 ounces

Each

Apron back of rayon and cotton Restrai-knat 11% in, long, bonchese Matching 916-in odes with clastic binding ! light bones at top of 8 m, rayon and cotton a din front, lined. Elastic inerts in back garters Side hook. Nude color

Ill warst sizes: 24 to 32 in State waist and hep, Shok wt., 8 oz.

Each. \$2.49 18 N 354

Net. Fine quality cotton net. Lustrous ray on satin ribbon trum, 8-in, front; 5 1/4 - iii, rayon and cotton satin chistic sides. Side Elastic in back hook. garters. Nude color. All warst sizes: 24 to 32 in State waist and hip. Shipe

wt., 6 oz 18 N 364 Each., \$2.98

loce frim. Lustrous rayon and cotton satin with dainty cotton lace trim 114-inch front, Back hooking adjusts to fit 4 azes. Four adjustable garters. Smooth-fitting style. Nude color.

> Warst sizes: 24, 26, 28, 30, 32 34 in. State warst Shpg. wt., 6 az

> 18 N 348 - Each... \$1.00

Nylon, Lustrous rayon and cotton satin trim on sheer nylon voile. 4-inch front. Fit-4-size back closing, Four garters felastic inserts in back garters). Nude color. Warst arses: 24, 26, 28, 30, 32 in. State warst measure

Shpg. wt., 6 oz 18 N 427-Each...\$1.98

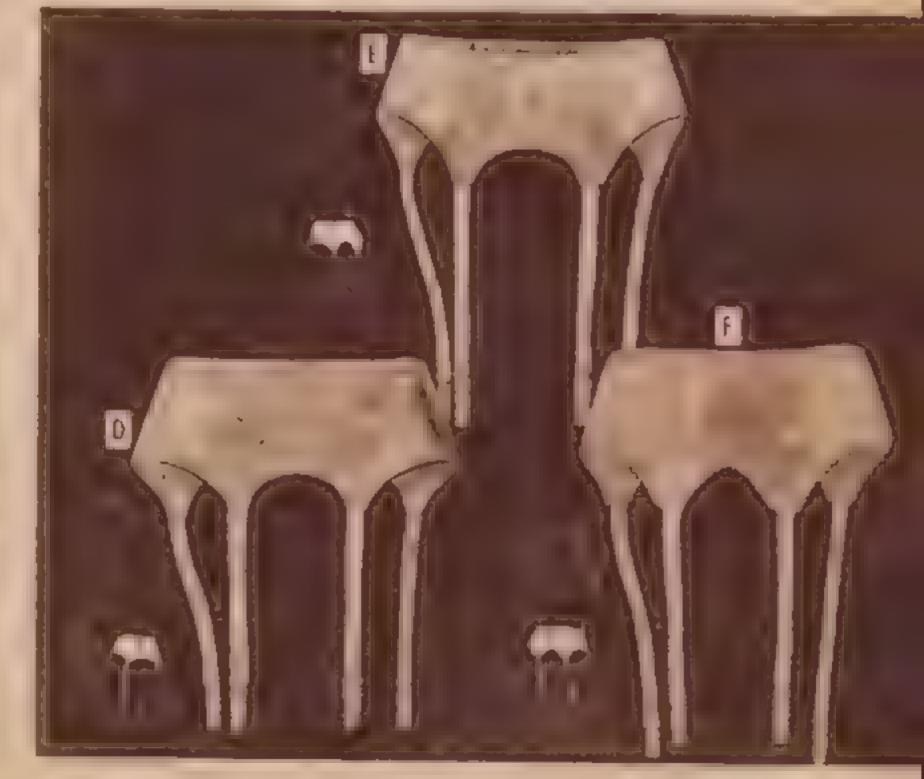
Hollywood garter belt of fine quality Skinner's rayon and cotton satm 1-inch lined front, Back closing adjusts to fit 4 aizes. Elastic inserts in back garters. Nude color Worst sizes: 24, 26, 28, 30, 12, 34 in. State warst. Shipg, wt., 6 oz. 18 N 1411-Each \$2.49



Lightweight

Apron back \$2.49

© Net \$2.98



1 Lace trim \$1.00

El Nylon \$1,98

Hollywood \$2.49

A Beret and Bag \$2.98 Plus 30c Tax

B Pillbox and Bag \$2,98 Plus 30c Tax



G Hat and Muff \$5.98 Plus 70c Tox Girl's Bonnet, Muff \$1.98



E Sports Set \$1.19 F Wrop-around 87c G Wind-charmer \$1.69

Millinery for gift-giving

Buckle Hots with Matching Bags. Patented buckle for adjustability. 70% wool, 30% cotton. Envelope bag, about 16x91/2 in. Button front. Colors: dark brown. black or bright red; beret and bag also in navy blue; beret only also in colonial (dark) green. Measure; state color. Shing, wt., set, 1 lb, 2 ox., hat, 14 oz.

Beret and Bag. Smartly styled with accordion pleated edging. Went many ways. Hat fits 21 1/2 to 23-in. 78 N 1510—Beret and Bog ...\$3.28 78 N 1511 -- Beret only. 1.49

Set price incl. 30c Fed, Tax on Bag Pillbox and Sog. A "little hat" with accordion pleating to dress it up. Hat fits 21 1/2 to 22 %-in.

78 N 1514—Pillbox and Bag. \$3,28 78 N 1515-Pillbox only.... 1.49 Set price incl. 30c Fed. Tax on Bag

Hot and Muff. Persian Lamb-effect cloth (75% rayon, 25% cotton) on muff bag and wool felt hat, Big muff, 14x15 in., zipper top, crinkled rayon back. Measure; state color: black with bright red or solid black. Shpg. wt., set, I lb. 6 oz.; hat, 15 oz.

Fits 21 % to 2216-In heads 78 N 2060—Hat and Muff Set. \$6.68 78 N 2062—Hat only.,.... 2.49

Fits 22% to 23%-in heads 78 N 2061 — Hat and Muff Set, \$6.68 78 N 2063—Hat only...... 2,49 Set price incl. 70c Fed. Tax on Bag

Girl's Bonnet, Muff. Soft cotton cordurey in face-framing bonnet, matching muff. Colors: bright red, royal blue or white. Measure; state color. Shpg. wt., set, 14 oz.; bonnet, 10 oz.

Fire 1954 to 2014-in, heads 78 N 1710—Bonnet and Muff., \$1.98 78 N 1712—Bonnet only..... 1.29

Fits 201/2 to 21-Inch heads 78 N 1711 - Bonnet and Muff \$1,98 78 N 1713—Bonnet only 1.29

Sports Set. Calot with matching mittens. 15% wool, 70% cotton. 15% rayon. All wool pompons State color: dk, brown, bright red, white. Calot fits to 22%-in.; mitte fit up to size 7. Shipping weight, 10 oz.; calot, 8 oz.

76 N 1722-Calot, Mittens....\$1.19 78 N 1723—Calot only.......79c

Wrop-around. Fine quality mesh in 50% wool, 50% cotton. Sise: about 50x12 inches. Wear as a turban, fascinator or scarf, State color; copen blue, bright red or white. Shpg. wt., 6 oz. 78 N 2905-Fits all heads 87 c

Wind-charmer. Sueded rayon in two qualities. Calot has attached scarf. Fits to 2216-in, headsizes. Shog. wt., 10 oz.

78 N 2875 - State color: beige. brown, copen blue, bright red, dark rose, kelly green, white,

79 14 2567 - State 'c'-- "rown. WishbookWeb.com

PAGE 208 . SEARS ROEBUCK PROMINK



Hair Goods and useful Gift Novelties

Cold Wave Permanent—the heatless way

be Federal Excise Tax included.

Clever, dainty sachet Pincushions

These miniature pieces will make a hit with both old and young at Christinas... give them either as pincushions or as doll furniture. Assorted color rayon covers. Cotton filled, Wood bases.

[A] Chaise Lounge style.

5x3 1/2 inches. Shipping weight, 12 oz.

25 N 5175.... Each 95c

B Chair, 4x2 % inches, Ottoman, 1%x1%. Shpg. wt., 12 ox, -25 N 5176.... Set 95c



Petite Kit. Anat'd, color thread and case, thumble,

Petite Kit. Annt q. com thicked alleather. needles, thread cutter, Artificial leather. 25 N 5257—4x3 ½x1 ½ in. Wt., 10 os.....Each \$1.13

Leother Sewing Kit. 17 spools asst'd color cotton threads, thimble, needles, pincushion, scissors. 3 % x5 in, Shpg. wt., 12 oz.

25 N 5255- State color: black, brown, tan. Eoch \$1.89

G Groceful Rhinestone-set Borrette, Ausorted color plastic, 4 in, long, Shpg. wt., 2 oz.

25 N 9105E— (Federal Tax Included)...Eoch 49c

Jeweled Tuck Comb. Molded plastic set with brilliant rhinestones. State color: shell, amber. 216 in. long. Shpg. wt., 2 oz.

25 N 9122E— (Pederal I az Included). Eoch 42c



- \$296

Spacious and extra special for her Christmas. Contains: thread, thimble tapemeasure, needles, bodkin, pincushion. Has 3-section bottom. Wood box frame covered in assorted colors of artificial leather with contrasting colored cotton cloth lining. Size: 8x11x31/2 inches. Shipping wt., 2 lbs. 8 oz.

25 N 5276 .. . Fach \$2.96

CBRMM SEARS-ROEBUCK . PAGE 209



Sewing Kit

For home or camp. Has pins, scissors, needles, buttons, assorted color thread. Closed, 6x4x1 1/2 in. Artificial leather case in khaki tan, or navy blue. State color. Shipping weight. 12 ounces.





Women's warm lined Leather Gloves

All have Bolton thumb for smooth, non-strain thumb action



Good quality, domestic cape (sheep) leather gloves with fleeced rayou and cotton lining Made with comfort and wear features above. Lgth., abt. 10in. Sises: Small (6-6½), Medium (7-7½), Large (8-8½) State size. Shpg. wt., 5 oz

88 N 5217—Black

88 N 5218-Brown Pair \$1,49



Better quality, has all wool knit lining. Sturdy, better domestic cape (sheep) leather. Slip-on style; smooth fitting and trim. Features above. Length, about 10 inches. Sises: Small (6-6 1/2), Medium (7-7 1/2), Large (8-8 1/2) State sise. Shpg. wt., 6 oz.

88 N 5219-Black

88 N 5220-Brown Pair \$1.98



Our best quality, fully lined with warm rabbit fur. Domestic cape (sheep) leather is our finest . . . soft, supple, plant, Features above. Lgth., abt. 10 in. Sises: Small (6-6½), Medium (7-7½), Large (8-8½). State size, Shpg. wt., 7 oz.

88 N 5221 -- Black

88 N 5222-Brown Pair \$2.98

Be sure to measure carefully. See how to measure for Glaves on page 214



Luxurious Furry-backed Mittens she'll adore

The smart, young fashion that has captivated feminine America

Tops in supreme comfort, for fashion and winter fun. They're so rich-looking, so luxuriously pretty you'll want to give them as gifts. . . you'll want a pair of your very own. Now in bright colors to spice your costume.

A Soft white bunny for back with plant domestic cape (sheep) leather palm and thumb. Stunning mitts for her winter fun. Cotton fleece lined. Length, about 10 in Sizes Small 6 6 ½) Medium (7-7½), Large (8-8½). Start first, Shpg. wt., pair, 9 oz.

88 N 5012E-White with red

88 N 5013E-White with white

88 N 5014E-White with green ... \$2.89
Price includes 20% Federal Tax

B Deep, fluffy lombskin back with soft domestic cape (sheep) leather palm... a combination that brings luxury, warinth and color down to your finger tips. Heeced cotton haed Length, about 9% in. Boxed. Sizes: Medium 16-6%-7), Large (7%-8-8%). State size. Shpg. wt., pair, 10 oz.

88 N 5055-- Red

88 N 5056-White

88 N 5057-- Kelly (bright green) \$2.49

For other levely gift items refer to our Big Fall and Winter Catalog. Easy Terms, Page 122





Gift Mittens to please her

A delightfully soft and sturdy... are knit in an attractive novelty stitch, to give you a mitten with smart good looks and slender lines, Song rib knit wrist for added comfort. Softly brushed inside. Length, about 11 inches

Sixes: Small (6-6%); Medium (7-7%); Large (8-8%), State size, Shipping weight, 5 ounces, 88 N 5009—Red

88 N 5009—Red 88 N 5010—White 88 N 5011—Brown

Pair. . 84c

Floff mitten . . . so puffsoft and warm, it feels like fur. The fluffy back 1s 66% rayon, 34% cotton, brushed for added richness and beauty. Sturdy leather palm and half thumb for lots of long wear. Makes a thrifty and practical gift. Fully hined with fleeced cotton. Lergth, about 9 mches. Sise: Medium (6-71/2). Shipping weight, 7 ounces. 88 N 5018-Red

Sparkling, gay, bright colors are knit into this lovely mitten to give spice to your winter wardrobe. The soft, fluffy all wool yarns are closely knit for extra warmth and wear You'll love the good-looking flared gauntlet cuff with its bright edge of color . . comes up high to keep out chills. Lgth., abt, 1014 in. Siees: Small (6-654); Med. (7-754); Large (8-814). State size. Shpg. wt., 5 oz.

88 N 5019-White Pair. \$1.00

88 N 5015—Red 88 N 5016—White 88 N 5017—Black Pair...\$1.19

2 00211

We recommend dry cleaning knit wool gloves and
mittens for most satisfactory service. Gloves available on Sears Easy Terms,
see page 122.



Warm Gloves for winter fun

- Serviceable glove in 100% wool knit fabric . . newlooking and colorful. Cut to fit trimly, smoothly .. with inseam sewn fingers. Special thumb construction for comfort. Smart vented side and top are bound in contrasting color, Lgth., abt. 916 in, Sixest Medium (6-7); Large (734-834). Male size, Shpg. wt., 7 oz: 88 N 5067-Red 68 N 5068 - Kelly green. Pair..... 84c
- B Novelty unit gloves in soft, fluffy all wool on a, look like excert RY knit.

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 Size ANA (16-6-16), Merdiam (7-736); Large (8-84). State state, Stape.

 Wt., 8 ox

Black Brown White Pair

- that combine the toastvwarmth of all wool (60%
 new wool, 40% reused
 wool)...with the long,
 sturdy wear of leather
 palms. Rib knit cuffs for
 extra warmth. Exceptionally well made...
 leather is PK sewn (flat
 weams). Egth., abt., 10 in
 Sises: Med. (7-7%); Large
 (8-8%). State size. Shog
 wt., 7 ox.
 88N5065-Camel (lt. tan)
- 88N5086-Brown Pair....\$1.59 D Holf'n' holf ... all wool fabric back with leather palm for a sleek fitting glove that's both warm and good-looking. Cut to fit amazingly well . . with PK sewn leather on palm and specially constructed thumb that gives it smooth, trun lines, Egth., abt., 914 in. Sises: Small (6-61/2); Med. (7-71/2); Large (8-8 %). State size. Shpg. wt., 6 oz. 88 N 5058-Camel tan

with cork color

palm.....\$1.98













Large, choice Walnuts

Quality nuts \$135 that all will and bog are well-filled with delicious nut meats. For snacks baking, etc. Shpg. wt., 3 lbs. 8 oz. Avoilable November 7th, 8 N 7834.... 3 lbs. \$1.35

Paper Shell Pecans

Famous Georgia Pecans. \$149
Delicions
nut-meats. 3 b. bog
These large size nuts
have perfect meats.
Ideal for snacks, baking, candy making, etc.
Sapg. wt., 3 lbs. 8 oz.
8 N 7831...3 lbs. \$1.49

Roasted Peanuts

Crisp crunchy Virginia 590 pe a nuts. These fine 2 b bog quality nuts are thoroughly roasted for perfect thavor. Shpg. wts., 2 lbs 6 oz; 5 lbs, 8 oz, 8 N 7835 2 lbs. 59c 8 N 7836....5 lbs. \$1.39

Nut Bowl Set

Natural, rus
tic wood bark
finish with a
s nooth inner
sirface. Mallet is included. Diameter of
bowl about 7 inches.
Makes a velcome gift
Shpg wt., 2 lbs. 10 oz.
8 N 7838 ... Set 98c



Tropical Garden Fruit Cake

Rich, dark deluxe quality fruit cake. Flavored with spices and honey and filled with choice fruits, including cherries and pecans. Packed in an airtight fiber and metal canister, with mailing carton. 8 N 7841—Shpg. wt., 4 lbs.....3-lb. coke \$2.59



Gift Delicacy Assortment

A real package of Christmas cheer for the boys and girls in service Large variety of Christmas confections, and four 2-oz. jars of Social Treat marmalades. A beautiful, tempting array of sweets and goodies, cellophane wrapped and packed in mailer. 8 N 7806—Net wt., 1 lb. Shpg. wt., 3 lbs. 14 oz.\$1.00



Crisp, delicious Salted Nuts

Recreation Treat Assortment

An ideal package of good things to eat, including plain and filled cookies and assorted hard candies. Also includes 5 dice and pieces with instructions for games of Checkers and Capture. Cover of box is a checkerboard. Corrugated carton for mailing. 8 N 7842—Shpg. wt., 3 lbs.,,,,2 16-lb, box \$1.19



5-Jar Kitchen Herb Assortment

\$ 00

Gift package of herbs to give an extraspecial taste to foods. Recipes included. 8 N 7812—Postpaid. Gift box... \$1.00

PAGE 232 . SEARS-ROEBUCK POB



Social Treat Christmas Gift

Contains a delicious 1-pound fruit cake, 4 jars of assorted marmalades. 4 boxes of tasty cookies, and assortment of fine quality candies. Net weight, 2 lbs. 8 N 7807—Shps. wt. 2 lbs. 10 oz. \$1.98

\$ | 98



Two pounds of choice Candied Fruit

A tasty assortment, packed in an attractivebox, cellophane-wrapped. Fruit delicacies include glaced pincapple, cherries, prunes, figs. peaches and dates. A gift that's sure to please Shipping weight, 2 lbs. 8 oz. 8 N 7808..... 2-pound box \$1.59



2/2-pound Candied Fruit Assortment

Delicious, wholesome glaced fruit, including pineapple chetries figs prunes and candied grapefruit. Many pieces are stuffed with tasty fillings. An ideal gift for men and women in service. Shipping weight, 3 lbs. 4 oz 8 N 7809..... 235-pound box \$1.98



3-pound Box of Foncy Condied Fruit

A variety of tasty glaced fruit. including marshmallow-stuffed pieces. Neatly boxed; cellophanewrapped. Shpg. wt., 3 lbs. 5 oz.

Willel

3 [bs.

8 N 7810.......3-pound box \$2.39

Jasty Treats

For Christmas Giving



Gift boxes of Florida Fruit Expressed direct from the Grove

Send each of your very special friends this gift box of delicious Florida tree-ripened fruit.

At this unusual low price you Express Prepaid can easily afford it. Each box

contains 23 pounds of fruit-averaging 28 oranges and 6 grapefruit, with added Persian limes and kumquats-all carefully and attractively packed. Safe delivery guaranteed. Think how your friends will enjoy it! Show on your order your name and names and addresses of persons to whom boxes are to be sent. We will send them an attractive greeting card telling them that this gift is coming to them with your best wishes. No orders accepted for delivery to Calif., Tex., Ariz., Ore., or Wash.

8NM7847F-Express Prepaid. 23-lb. box \$2.98

Available after November 15th

PCBKMNAM SEARS-ROEBUCK . PAGE 233





Christmas Candy Surprise Box

A wonderful assortment of pure, delicious candies for Christmasholidays and parties. Packed in attractive box to make it ideal for last-minute gifts. Great for filling Christmas boxes. too. (For empty Christmas Boxes, see opposite page.) Box contains from three to five kinds of candies including creams, hard, panned and chocolate covered candies. 8 N 7843-Shpg. wt., 4 (bs 3-lb, box \$1,00

Candy-filled Glass Toys

B Locomotives, jeeps, fire engines and Army transport planes filled with wholesome, delicious children's candy. 5 toys Children lave to find them in their stockings on Christmas morning. Use them as favors for parties too. Inexpensively priced . . . order enough for all the children on your list. Shpg. wt., 2 lbs. 8 oz. 8 N 7852..... Set of 5 glass toys 49c

Candy-filled Glass Decanter

G Satiny-finish candies filled with fruit, nut, cream and jelly centers. Ideal for filling Christmas boxes. (See empty boxes opposite page.) Empty decanter may be used for beverages . . holds 2 quarts. Shpg. wt., 4 lbs. 9 oz. 8 N 7820.... Net weight, 2 lbs. 13 oz. \$1.29

Betty Baker Pinwheels

D Fill children's Christmas stockings with rolls of refreshing candy drops, or use them for party favors. Nine Box of 20 rolls flavors: Rum and Butter, Clearmint, Lemon, Lime, Orange, Peppermint, Spearmint, Cherry, Wintergreen, also Assorted. Shpg. wt., 2 lbs. 8 N 7844..... Box of 20 rolls 59c







10 "Sparkling" Cards for 48c

30 Big-value Cards for 48c

• A big-value assortment at Sears low price.
• 30 carefully selected designs, each different.

Traditional holiday scenes and attractive novelties, all embossed (raised) to give depth and life to each design. Lithographed in glowing colors. Average size 4½x5½-in, in popular 4-fold style with cheery holiday greeting. Shpg. wt., 12 oz.

3 N 5649-30 lovely cards with envelopes......... 48c



Quality Christmas Cards and Wrappings



Sears Deluxe Wrapping Assortment has everything you need

Half the fun of Christmas giving is in making your packages look pretty and different. You can get dozens of unusual effects with these beautifully matched wrappings in Sears deluxe assortment.

54 sheets of gift wropping poper, size 20x30 inches. Including 13 assorted sheets printed with colorful Christmas designs, 21 sheets of bright red, blue and green tissue, and 20 sheets of snowy white tissue paper.

255 feet of ribbons and cord. 125 ft. of red, green and blue tying cord. 25 ft. each of 14-in cellophane in red, green and blue, 25 ft. of gaily printed 1/2-in, cellophane, 15 ft. red and 15 ft. green 1/2-inch crimped cotton ribbon.

195 cords, logs and seals, 60 twinkling sliver stars plus 84 die-cut and embossed gummed seals, with life-like Christmas characters and scenes; 2 "Do not open Till Christmas" seals, 2 address labels for mailing, 25 gift tags, 15 enclosure

... Complete \$1.27

200 Tags, Seals

A grand value in this big assortment of tags, seals and gift cards, Gaily printed with jolly Santas, chubby snowmen, candles, bells, cunning animals and bright red poinsettias to make your gifts look "Christmasy." Assorted sizes Parcel post labels included. Shpg. wt., 7 oz. 3 N 5575....200 pieces19c



25 Religious Cards for 48c

• Beautifully embossed raised religious designs that portray the true meaning of Christmas. Bible scenes and copies of fine, old Florentine pantriogs. Lithographed in soft-toned colors. Oval designs have embossed bely borders appropriate greatings inside Four-fold Frence, style, 4 % x5 % in Shpg. wt., 12 oz.

3 N 5644-25 cards and 25 envelopes48c

for a Merry Christmas



Christmas Paper

Deluxe gift paper in assorted colorful patterns 20x30 in.
3N5574-3 sheets
Sepg wt 6 oz 9c
3N5588 6 sheets
Sipg wt 10 oz. 17c

Christmas tissue paper in gliy water-color designs 20x30 in. Stipg wt., 6 c 2 3x5557 5 sheets 9c

Crisp w .te tissue paper; 20x30-inches. Shpg. wt., 6 oz. 3x5569-18 sheets 9c

Bright Ribbons

Shpg. wt., each, 3 oz.

A Assorted tie-cord
100-ft red, 50-ft
et bue green plad
3 N 5555 250-ft 9c

Plant cellophane, assorted holiday colors, 14-in, wide, 3 N 5579 90-ft, 9c

C 1/2-in printed celloph site Asst 1 3 N 5556 30-fr. 9c

ors. 34-in. wide.
3 N 5559 30-ft. 9c

YOUR NAME IMPRINTED

50 Cards for 88c

· Ten beautiful designs... five cards of each design

• Designed for and sold exclusively by Sears



Each with harmonizing pictures in color inside, plass warm friendly preeting from feld French style about 4 * xx4 * 4 m. Ships wt. 12 oz.

3 NR 5734 50 cards with name, 50 envelopes. 88 c.

3 N. 5682 50 cards without names, 50 envps. 66c.

Order your printed cords early. All arders for printed cards must be in before Dec. Sch. All will days to printing. No COID orders. Point name clearly in order. Order cords without name throughout the season.

ALLE SEARS-ROEBUCK . PAGE 237



Smart new designs with or without your name

- Two handsome assortments of Christmas cards to send your holiday greeting
- Five different designs in each group (5 of each). Embossed to give 3-dimensional effect
- Fine quality paper, in popular four-fold French style; average size, 4 1/2x6 inches
- · Cards without imprinted name may be ordered throughout the season

Favorite cards ... with designs to please everyone on your list ... Welcome Doorway ... Candle Cluster ... Joyous Bell ... Christmas Mail ... Gift Sled. In rich holiday colorings with harmonizing sketches inside and a greeting as warm as a friendly handclasp. Shpg. wt., 12 oz.

3 NR 5726—25 cards with name, 25 envelopes....96c 3 N 5647—25 cards without name, 25 envelopes..67c

Religious scenes ... beautifully detailed and lithographed in glowing colors. Star of Bethlehem ... Adoration of the Magi ... Silent Night ... While Shepherds Watch ... Christmas Worshippers. Each with a Biblical quotation plus a joyous Christmas wish. Shpg. wt., 12 oz.

3 NR 5732—25 cards with name, 25 envelopes...96c 3 N 5643—25 cards without name, 25 envelopes.67c

Service men and women will appreciate a box of Christeens Cards, Onder carly.



Three Condles Sparkling "snow" on raised design. Size. 5 ½ x7 inches. Silver underlay. Engraved greeting. 3N5699—25 plain.\$2.39 3N5743F—With name. 50 for \$5.28; 25 for \$2.88



Christmas Morning. Warm, homey; with twinkling tree. Red underlay. Size, 5 1/4 x 6 1/2 in. Engraved greeting. 3N5698—25 plain. \$2.39 3N5742F—With name. 50 for \$5.28; 25 for \$2.88



Silent Night. Dignified raised design; with glittering "snow." Size, 4% x6½ inches. Engraved greeting.

3N5695—25 plain. \$1.69

3N5739F—With name.
50 for \$3.96; 25 for \$2.18



Christmas Poinsettia.
Raised design—with
glittering "snow" effect. Size, 4% x6 ½ in.
Friendly greeting.
3N5697—25 plain.\$1.69
3N5741F—With name.
50 for \$3.96; 25 for \$2.18



Winter Scene. Beautifully designed with twinkling "snow." Greeting Inside. 4% x6 1/6 in. 3N5696—25 ploin. \$1.69 3N5740F—With name. 50 for \$3.96; 25 for \$2.18



Open House. Colorful novelty with cut-out design, 4½ x5% inches. Greeting in script.

3N5694-25 plain., 87c

3N5738F-With name.

50 for \$2.54, 25 for \$1.38



Christmos Condies. Clever raised design—colored border. 41/4x51/4 in. Engraved greeting.

3N5693—25 plain...87c

3N5737F—With name.
50 for \$2.54; 25 for \$1.38

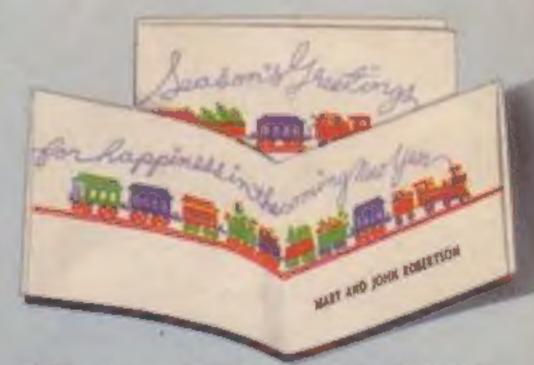


Christmas Tree. Gay as the season. 414.x5% in. Greeting in red. 3N5691—25 plain...87c 3N5735F—With name. 50 for \$2.54; 25 for \$1.38

Our finest Christmas Cards

- · Quality papers; 4-fold French style. Plain or with name. State 1st, 2nd choice of design at each price.
- You pay postage from nearest mail-order house. Shpg. wt., 25 cards with envelopes, 14 oz.; 50, 1 lb. 10 oz.
- · Cards without name may be ordered throughout season.

Order printed cords early. Cards with name shipped from printer in Chicago in about 15 days; order must be received before Dec. 1st. Print name clearly on order. Only one name for each 25 cards. No C.O.D. orders accepted on printed cards.



Holiday Express. Novel design. 31/2x61/4 inches. 3 N 5692—Plain. 25 cards and envelopes...87c 3N5736F-With name, 50 for \$2.54, 25 for \$1.38



25 Folders \$ 46

Send the season's greetings with these picturesque cards. This quality group of prints is reproduced in glowing colors. Five handsome designs (5 cards of each design), tell the story of a jolly, old-fashioned Christmas.

Alle SEARS-ROEBUCK . PAGE 239



Pure and Delicious FRUIT CAKES

GOOD ... Value Leader

Made of rich, dark, spicy batter, generously filled with selected fruits, cherries, raisins and pecans. Topped with candied cherries and nuts. To complete your Holiday dinner or give as a gift. In attractive box.

B N 7817—Shpg. wt., 5 lbs. 14 oz.....\$1.59

BETTER . . . Richer in fruits and nuts

Taste-tempting batter flavored with spices and honey and heavily laden with cherries, raisins, assorted citrus peels, citron and pecan meats. Top is decorated with whole red candied cherries and half pecans. In Christmas box.

8 N 7818 - Shipping weight, 6 pounds . .\$2.59

BEST ... Finest quality fruits and nuts

Smooth batter deliciously flavored with spices and honey.

Chock full of glazed cherries, pineapple, assorted fruit peel, raisins, citron and selected pecans. Decorated with cherries, pineapple and pecans. Packed in a Christmas gift box.

BN 7819—Shipping weight, 6 pounds, \$3.59





SEARS, ROEBUCK AND CO., CHICAGO
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